



2017 YEAR IN REVIEW



BDA

The Committee for Brisbane

Celebrating 60 Years



ABOUT THE BDA

BDA The Committee for Brisbane is an independent not-for-profit organisation that is committed to shaping greater Brisbane's future as the world's greatest and most liveable place.

For 60 years the BDA has been an influential a-political organisation that has provided strong advocacy in creating a better Brisbane. The BDA has been influential in the promotion of our subtropical city to achieve sustainable economic and lifestyle benefits for our businesses and communities.

Industry and community development has been at the heart of our events program with a focus on infrastructure investment, environment, tourism and Brisbane's cultural development. Our forums have provided a platform for robust discourse and debate on the big ideas and issues that have sought to shape a more dynamic and exciting Brisbane.

Our membership is drawn from diverse areas of Brisbane's business, government and community sectors. Our members have a vested interest in the future of Brisbane and are actively involved in creating a better city through their membership.



OUR VISION

Brisbane as the world's greatest and most liveable place.

OUR MISSION

To be the most influential, independent and visionary voice for a better Brisbane.

OUR CORE ACTIVITIES

- To host Brisbane's leading forums and events
- Research, education and thought leadership
- Advocacy
- Connections and networking
- Awards and recognition

OUR VALUES

- Apolitical and independent
- Evidence-based
- Driving high integrity
- Inclusive and representative of a broad range of interests, activities and industries; and
- Influential through discussion, debate and advocacy.



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PRESIDENT'S MESSAGE

2017 was a milestone year for the BDA as we celebrated our 60th anniversary. I am honoured to have served as President in such an important year and to have played a small part in shaping the next 60 years of the BDA.

We commenced the year with a strategic review of the organisation, reflecting on who we are and how we go about helping to shape our great City. As part of that process we refined our BDA Vision and Mission. Our Vision is for Brisbane to be the world's greatest and most liveable place. Our Mission is to be the most influential, independent and visionary voice for a better Brisbane.

Amongst other strategic priorities, we highlighted the need to refine the BDA's profile and branding to better reflect who the BDA is in 2017. To that end, we rebranded to become BDA The Committee for Brisbane. We believe that this better reflects who we are and importantly that our focus is much broader than the built environment. It is also the social, environmental and cultural aspects of our city that are important to us as the people and businesses of greater Brisbane.

Throughout the year we also farewelled our long-serving Secretariat Lorelei Broadbent and her husband David. We wish to sincerely thank them for their many years of outstanding service and wish them well in their future endeavours. We also welcomed a new Executive Director, Annie Macnaughton, to fill the void left by Mark Doonar who left the role after 4 years to pursue his personal and professional interests and his ongoing work with APP Corporation. Mark has stayed on the committee as a Past President. We also wish to thank Mark for his fantastic service over the last four years.

I'd also like to thank our members for the continued support of the BDA. We believe the BDA is going through an exciting transition and we look forward to engaging with our members and the broader Brisbane community over the coming 12 months.

During 2017 the BDA hosted events to further the debate and focus on the better future development of Brisbane. Details of the events are further on in the Report but the 60th Anniversary Lunch event, Vision Brisbane, was a highlight for the year. Under event Convenor Gavan Ranger, the BDA brought together the Lord Mayor and past Mayors Sallyanne Atkinson AO, Jim Soorley, Tim Quinn and Campbell Newman to discuss the future challenges and opportunities for the great city of Brisbane. The successful event was moderated by Kerry O'Brien and attended by 320 guests and the debate highlighted several themes for the BDA to consider for 2018 and beyond.

I'd also especially like to thank the dedicated members of the Management Committee for their tireless work over the last 12 months and for their input into helping guide the strategic direction of the BDA.

In particular, Vice Presidents Kim Richards and Mike Gillen, Secretary Liana Heath and Treasurer Chris Skelton.

Thank you to our new Executive Director Annie Macnaughton who in her short time in the role has seamlessly taken the reins of the BDA in helping us deliver on our vision. Also thank you to our Events Manager Samantha Horton who has taken over a significant amount of the event management work previously performed by Committee Members.

Brisbane is at a pivotal point in its growth and development. It has the opportunity to lead the Asia Pacific region as the most liveable and commercially attractive city. The BDA is committed to being the most independent and influential voice for how we best achieve that goal.



Brendan Christou

President





2017 MEMBERS

The BDA is supported by a membership network of greater Brisbane's most passionate and innovative individuals, businesses and not-for-profit organisations whom are dedicated to the creation of a better Brisbane.

The BDA offers membership in the following categories:

- Patron
- Corporate Partner
- Corporate
- Individual
- Student

In 2017 the BDA continued to strengthen its membership base and welcomed a number of new additions in every membership category, including the elevation of corporate member Portfolio to Patron member status.

2017 PATRON MEMBERS

Patron membership of the BDA is the highest level of recognition within our membership framework and is offered only by invitation to those organisations that have demonstrated their commitment to the creation of a better Brisbane and in support of the BDA.



APP Corporation

APP is a leading provider of consulting services to the Property and Infrastructure industries. We operate across a broad range of industries and combine innovation, knowledge and technology with the best people to deliver outstanding results for our clients. Our point of difference is 'delivery'. As one of the largest and most respected industry leaders for the management and delivery of projects for private and public sector clients, APP has a recognised track record in delivering hospitality, entertainment, casino, residential, food & beverage and retail facilities.

architectus™ Architectus

Architectus is a leading Australasian design studio that brings together more than 250 architects, interior architects, urban designers and urban planners. With a strong history across architecture, interior and urban disciplines, Architectus teams have specialist expertise across all industry sectors, on projects from the smallest to largest scale.



Arup

Arup established a presence in Australasia in 1963, when entrusted with the structural design of the Sydney Opera House. We now employ over 1,300 staff working from 12 offices across Australia, Singapore, Indonesia and New Zealand and have developed a diverse practice through delivering a wide range of projects for public and private sector clients. Globally, Arup is over 11,000 people strong, operating out of more than 90 offices in over 38 countries. Arup provides consultancy services for every stage of a project - from inception to completion and beyond.



BDO

BDO is a world wide network of public accounting firms. Each independent BDO Member Firm serves local and international clients in its own country. We offer a wide range of accounting and business advisory services to individuals, clients ranging from large corporates, to small and medium growth-focused organisations - representing a broad range of industry sectors, as well as government departments and the public sector.



BHC

A not-for-profit organisation, BHC is the largest non-government affordable housing provider in Queensland. Since incorporation in 2002, BHC has developed in excess of 1,000 units of affordable accommodation and has assisted more than 2,000 low income households. Their philosophy is to set the benchmark in terms of excellence in project delivery and housing and property management by providing a holistic and integrated service via a model which is both financially and socially sustainable enabling the company to create quality, diverse developments in highly sought after locations.



Brisbane Airport Corporation

Brisbane Airport is operated and developed by Brisbane Airport Corporation Pty Limited (BAC) under a long term (50+49 year) lease from the Commonwealth of Australia. BAC is part of a holding company group corporate structure, the ultimate shareholders of which are major Australian and international organisations (including Amsterdam Airport Schiphol and the Port of Brisbane Corporation), Brisbane City, and significant institutional investors.



Cardno

Cardno HRP provides a comprehensive range of town planning services for private and public sector clients. Services are focused on property development strategies and planning applications; preparing statutory planning instruments; town centre planning; urban research; environmental planning; urban design; tourism planning; expert advice for Courts of Law; and planning in the Asia-Pacific region.



**Queensland
Government**

Economic Development Queensland

Economic Development Queensland, (EDQ) is a specialist land-use planning and property development unit within the Department of Infrastructure, Local Government and Planning and operates within the Economic Development Act 2012. As a business unit, EDQ plays a key role in streamlining and delivering property and project solutions for the benefit of Queensland communities.



GHD

GHD is an international professional services company. Our people deliver innovative solutions by combining technical skill and experience with an understanding of our clients' objectives and aspirations. GHD employs over 6,000 people in a network of offices throughout Australia, New Zealand, Asia, the Middle East, the Americas, the United Kingdom and Europe. We serve the global market sectors of Infrastructure, Mining & Industry, Defence, Property & Buildings and the Environment.



Lend Lease

Lendlease is one of the world's leading companies in the project management and construction services industry. They offer a broad range of skills that can be tailored to match client's specific requirements. These skills can be applied over a number of sectors where they hold specialist understanding and experience.



Minter Ellison

The MinterEllison Legal Group is the largest law firm in Asia and amongst the largest law firms in the world. It has offices in Brisbane, Sydney, Melbourne, Perth, Adelaide, Canberra, the Gold Coast, Auckland, Wellington, London, San Francisco, Hong Kong, Bangkok and Shanghai. Since 1995 the firm has more than doubled in size, has over 2,000 people working in seven countries and an annual revenue of some A\$300 million.



PDT Architects

Established in 1938, PDT Architects is an award-winning, multidisciplinary architectural practice offering intelligent design solutions and a responsive service in Architecture, Interior Design, Landscape Architecture, Master planning and Urban Design. As a team, we design spaces which balance the natural and built environments and positively shape the urban landscape of Brisbane and beyond.



Port of Brisbane Pty Ltd

The Port of Brisbane is Queensland's largest general cargo port, and Australia's fastest growing container port. Managed by the Port of Brisbane Pty Ltd, the main port complex is located at the mouth of the Brisbane River, and is the only purpose-built, capital-city, intermodal port complex in Australia. The port's limits extend geographically from Caloundra to the southern tip of Moreton Island. Our responsibility extends 16km up the Brisbane River to Breakfast Creek.



Portfolio Creative Services

Portfolio is Queensland's most established branding and marketing agency, delivering strategic direction and creating successful communications outcomes.

Portfolio specialises in property development, and has worked on many of Queensland's most prominent projects, implementing comprehensive multi-channel communications solutions.



Rider Levett Bucknall

Rider Levett Bucknall, Queensland's leading property and construction consultancy group, provides a range of services and systems to the construction and property industries to optimise cost, time, quality and value outcomes. With offices in Brisbane, Gold Coast, Sunshine Coast, Townsville and Cairns, its goal is to protect Clients' investments by providing independent professional advice for controlling and reducing the acquisition, development, ownership and disposal costs associated with their assets.



RNA Showgrounds

The RNA's charter is to celebrate and champion the essential role agriculture plays in the everyday lives of Queenslanders. The RNA runs the Royal Queensland Show (Ekka), Queensland's largest event, on behalf of the community for 10 days each year in August. Staged at its original birthplace, the Brisbane Showgrounds, the Ekka showcases its unique tradition and heritage by bringing the city and country together for a once a year get-together. On average 400,000 people gather to see thousands of exhibits, 10,000 animals, world-class entertainment and taste award-winning food and wine.

The RNA also operates the Brisbane Showgrounds, a venue business which hosts more than 200 events each year, including music festivals, lifestyle exhibitions and sporting matches and is home to the state-of-the-art Royal International Convention Centre.



Three Plus

Three Plus is a full-service business and marketing communications consultancy established in 2002 by three of Queensland's most experienced and respected communications professionals. Three Plus directors Peter Kelly, Robert Allan and Barton Green each have more than 30 years' communications experience and have provided strategic planning and communications advice at the highest levels in both the public and private sectors.



Tract

Tract, by virtue of the breadth of its integrated planning and landscape design skills, and also its national presence in Australia's largest three cities, participated in this building boom to the extent that most Australians now come into contact with Tract's work on a daily basis. Tract's story is of a leading contemporary planning and design practice built on uniting two professional disciplines that developed in isolation from each other for over half a century: planning and landscape design.



Urbis

Urbis is a consulting firm offering a unique range of skills, expertise and knowledge in planning, urban design, property, social planning, economics and research. Working with clients on integrated or standalone assignments, Urbis provides the research and analysis upon which major landuse, social, and commercial decisions are made. With over 350 staff across Australia, Asia and the Middle East, Urbis is uniquely positioned to handle complex projects that involve significant transformation to a place and/or community.



CORPORATE PARTNERS

The BDA was supported by the following Corporate Partners in 2017:

- Arcadis
- Articulous Communications
- BBS Communications Group Pty Ltd
- BVN Architecture
- Calibre Consulting (Qld) Pty Ltd
- CBRE Residential Projects
- Conrad Gargett
- Cottee Parker Architects
- E2DESIGNLAB
- Investa Office Management
- Land & Homes Group Limited
- McCullough Robertson Lawyers
- ML Design
- Peddle Thorp Architects
- Piper Alderman Lawyers
- Q Shelter Inc
- Reddog Architects
- Rothelowman
- The Star Entertainment Group
- World Class Land Pte Ltd

EVENTS

The BDA hosted a variety of seminar events throughout 2017 on a broad range of topics. Ranging from breakfast events to evening cocktail-style functions, the BDA's events were hosted in venues across Brisbane including the Royal Brisbane Convention and Exhibition Centre, Brisbane Convention and Exhibition Centre, City Hall, The Hive, and at a number of our Patron's and Corporate member offices.

In 2017 the BDA engaged the services of an Event Management firm to ensure the events were conducted professionally and in line with Members' expectations.

EVENT 1

South East Queensland Regional Plan

Patrons Briefing: 15 February 2017

Featuring:

- **Stuart Moseley**, Deputy Director General, Planning for Department of Infrastructure, Local Government and Planning
- **Greg Vann**, Founder, Buckley Vann Planning & Development

Proudly hosted by Minter Ellison



Past Presidents of the BDA

EVENT 2

Are Brisbane's public spaces paved with Gold?

Breakfast Seminar: Wednesday 17 May 2017

Featuring:

- Emeritus Professor Catherin Bull AM
- Malcolm Middleton OAM, Queensland State Government Architect
- and panel of experts

Proudly sponsored by Cox Architecture

ARE BRISBANE'S URBAN PARKS PAVED WITH GOLD?



Event to be held at the following time, date and location:

Wednesday, 17 May 2017 from 7:30 am to 9:00 am (AEST)

Brisbane Convention & Exhibition Centre Sky Room
Grey Street South Brisbane, QLD 4101 Australia

Attend Event

[View Map](#)

Share this event:



Brisbane Marketing has trumpeted that in 2016 Brisbane attracted an all-time record of 1.2 million international tourists, and their expenditure topped more than \$2 Billion. This is an increase of 25% since 2012.

Of the top 25 Things To Do in Brisbane listed on [Trip Advisor](#), 80% are civic places near the CBD that feature an urban park, and two thirds have a strong proximity to the Brisbane River near the CBD (.... and none of these mention South Bank specifically!)

Do we need any other proof of the importance of our public realm to the current and future life and prosperity of our City?

Should business be placing a much higher priority on the number and quality of our outdoor spaces? What are the challenges and

EVENT 3

The Future of Australian Housing

Two-day Conference: Thursday 1 June and Friday 2 June 2017

Featuring:

- Tim Cox, MC and moderator
- Hon. Mick de Brenni MP, Minister for Housing and Public Works
- Saul Eslake, Corinna Economic Advisory and moderator
- Hon Chris Bowen MP, Shadow Treasurer and Federal Member for McMahon
- Jamie Durie OAM, International award winning designer and author
- and panel of speakers

Proudly sponsored by:

- **Platinum sponsor:** Compass Housing Services
- **Gold sponsor:** Ozcare
- **Bronze sponsors:**
 - Shelter Housing Action Cairns
 - The Services Union
 - Community Sector Banking
 - Chintaro
 - Mission Australia
 - Urbex

Providing homes
Empowering people
Connecting communities
Influencing the future

compass
housing services

www.compasshousing.org

BRISBANE CONVENTION AND EXHIBITION CENTRE

Thursday 1 June 2017

Time	Auditorium
8:00-8:30	Registration
8:30-9:00	Conference address & acknowledgement of Reconciliation Week Tim Cox, MC and Moderator
9:00-9:30	Opening of Conference Hon. Mick de Brenni MP, Minister for Housing and Public Works
9:30-10:00	Keynote Address Saul Eslake, Corinna Economic Advisory
MORNING CONCURRENT SESSIONS	
Auditorium	
Post-conference panel: What is the future of housing and homelessness funding and what does this mean for Queensland? Saul Eslake - Corinna Economic Advisory Adrian Pissarel - National Shelter Laura Barnes - OZCARE	
Breakout Room 1	
Overview of Trauma Informed Care Collette Jurekovic - Mental Health Coordinating Council	
Breakout Room 2	
Reflections on Reconciliation and developing Reconciliation Action Plans Peter Jackson and Maurice Serico, Co-Chairs Reconciliation Australia (Queensland)	
Breakout Room 3	
Collective Impact and Service Integration Matthew Cox, Lodon Together Maria Leebek, MASH Projects	

THE FUTURE OF
**AUSTRALIAN
HOUSING**
THIS CHANGES EVERYTHING

**CONFERENCE
PROGRAM**

**FUTURE HOUSING
TASKFORCE**

SPEAKERS

 The Hon. Mick de Brenni MP Minister for Housing and Public Works South and State Member for Northcote (Queensland Government)	 Saul Eslake Independent Economist, Corinna Economic Advisory	 The Hon. Chris Bowen MP Shadow Treasurer and Federal Member for McMahon, Australian Labor Party	 Jamie Durie OAM International award winning designer and author, President of the Design and Architecture Centre
 Steven Benson Chief Executive Officer, The Big Issue (Australia) / Member for Sydney	 Lisa Tierney Group Chief Operating Officer, Compass Housing	 Daniella Hannah and Teresa Reed Chief Executive Officer, Youth Services (NSW)	 Collette Henderson Senior Policy Advisor, Mental Health Coordinating Council
 Rhianon Vici Chief Executive Officer, Compass Housing Services	 Ariane Lewis Chief Executive Officer, Compass Housing Services (NSW)	 Paul Tommasini Chief Executive Officer, Youth Services (NSW)	 Maurice Serico Co-Chair, Reconciliation Australia
 Peter Jackson Chief Executive Officer, Shelter Housing Action Cairns	 Iain Vincent Architectural Graduate, Research and Policy, GSA Council of Social Service (GOSSE)	 Shane Jamison Youngman Connect Manager, Youngman	 Murray Thomson Housing Chapter Team Leader, Queensland Government Housing Services Unit
 Adrian Pissarel Executive Officer, National Shelter	 Laura Barnes Senior Manager Practice, Research and Policy, GSA Council of Social Service (GOSSE)	 Mandy Doon Community Services Unit, Policy and Practice, GSA Council of Social Service (GOSSE)	 Dr Judy Kneitz Senior Research Fellow with the GSA Research Centre, Griffith University
 Maria Leebek Team Leader of the Innovation Performance and Evaluation Team, MASH Projects Inc.	 Matthew Cox Executive Director, Lodon Together	 Nancy Lewis Senior Manager Practice, Research and Policy, GSA Council of Social Service (GOSSE)	 Brett Hume CEO, Program Housing Unit
 Donald Proctor Executive Director, Compass Housing			

EVENT 4

The Lord Mayor's Annual State of the City Address

Lunch Seminar: Wednesday 12 July 2017

Featuring:


- The Lord Mayor Graham Quirk

Proudly sponsored by Minter Ellison



ANNUAL STATE OF THE CITY ADDRESS

LORD MAYOR GRAHAM QUIRK



by BDA The Committee For Brisbane

Sponsored by: **MinterEllison**

Brisbane Development Association
CORPORATE & SOCIETY BRISBANE
1957-2017

\$25 - \$1,500

Sales Ended [DETAILS](#)

DESCRIPTION

The Brisbane Development Association is honoured to once again host Lord Mayor Graham Quirk for his annual State of the City address.

The Lord Mayor remains focused on maintaining the momentum within our energetic and enterprising City and has committed the Council to delivering a number of positive outcomes and City-changing initiatives during this 4 year term.


Join us for this important opportunity to hear directly from Lord Mayor Graham Quirk on his priorities for our great City and how business and community leaders can assist in delivering the shared vision for Australia's New World City.

Date and Time
Wednesday 12 July 2017
12:00 pm for 12:30pm start - 2:00 pm

Event Sponsor

MinterEllison


Venue Sponsor

 BDA
BRISBANE DEVELOPMENT ASSOCIATION
CORPORATE & SOCIETY BRISBANE

The BDA Patron Members are: APP Corporation, Arup, Architectus, BDO, BNC, Brisbane Airport Corporation, Cardno, HRP, Devine Limited, Economic Development Queensland, GHD, ISPT, Lendlease, Minter Ellison, PDT Architects, Port of Brisbane, Rider Levett Bucknall, RNA, Three Plus, Tract Consultants, Urbis.

DATE AND TIME
Wed. 12 July 2017
12:00 pm - 2:00 pm
[Add to Calendar](#)

LOCATION
Royal International Convention Centre
Brisbane Showgrounds
500 Gregory Terrace, Bowen Hills
Brisbane, QLD 4006
[View Map](#)

FRIENDS WHO ARE GOING
 [Connect to Facebook](#)

EVENT 5 Exclusive Patron Briefing event

Cocktail event: Tuesday 22 August 2017

Featuring:

- **Brett Fraser**, newly appointed CEO of Brisbane Marketing

Proudly hosted by **Minter Ellison**

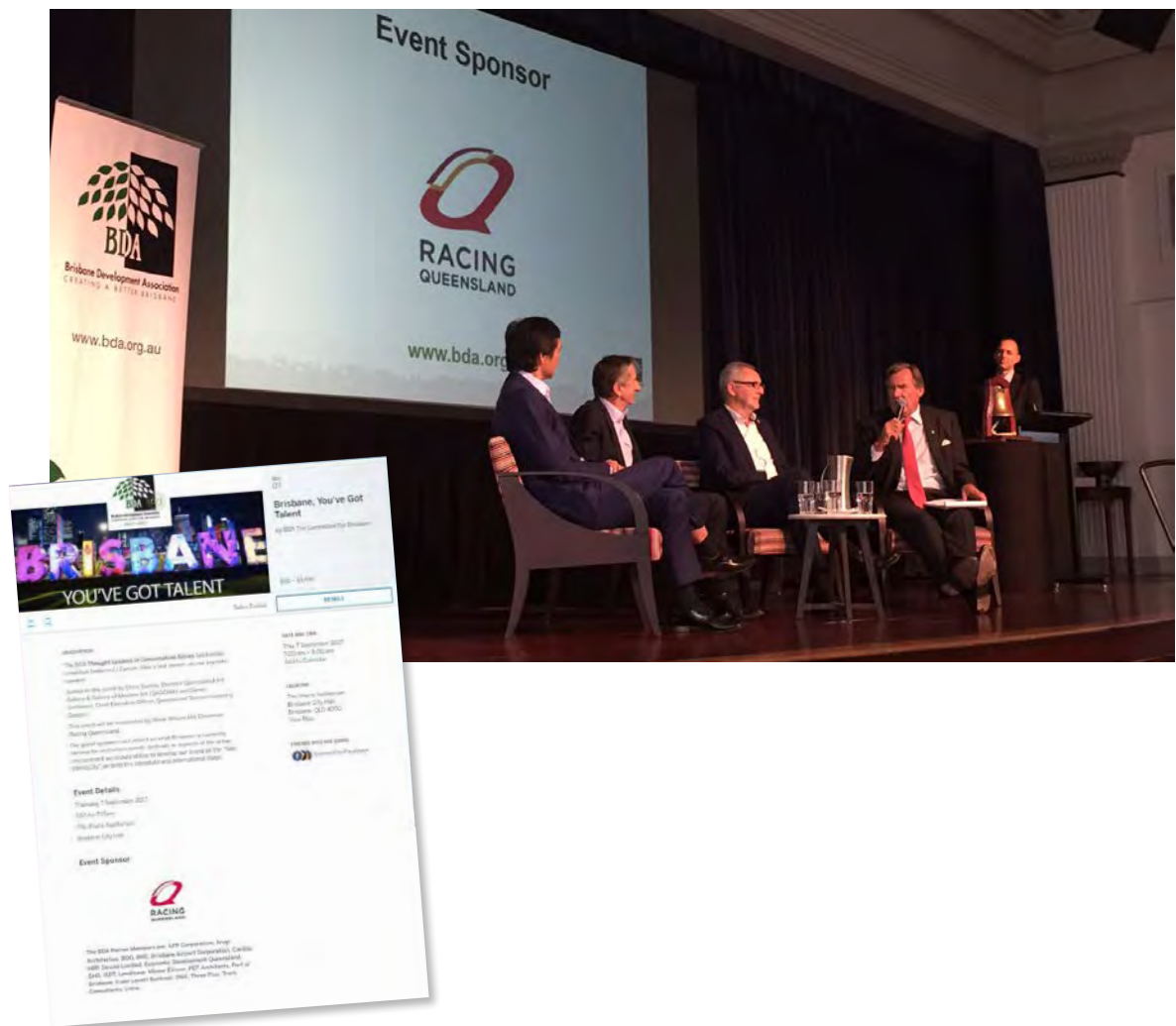
EVENT 6 Brisbane, You've Got Talent

Breakfast Seminar: Thursday 7 September 2017

Featuring:

- **Li Cunxin**, Artistic Director of the Queensland Ballet
- **Chris Saines**, Director QAGOMA
- **Daniel Gschwind**, CEO of QTIC
- Moderated by **Steve Wilson AM**

Proudly sponsored by Racing Queensland



EVENT 7 Urbanity 17 Conference

BDA Executive Lunch event: Thursday 28 September 2017

Featuring:

- Nerida Conisbee, Chief Economist REA Group
- Anthony Millet, CEO, BrickX

Proudly sponsored by REA Group



EVENT 8

Vision Brisbane – BDA's 60th Anniversary

Lunch event: Thursday 9 November 2017

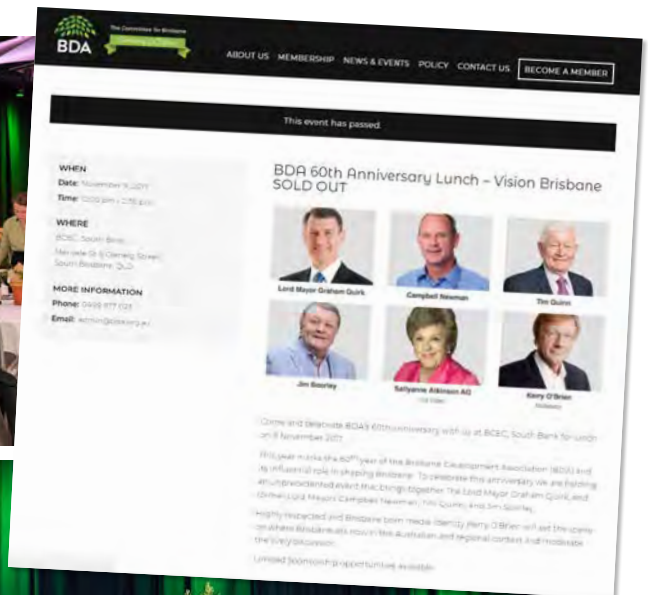
Featuring:

- Lord Mayor Graham Quirk
- Past Mayors Sallyanne Atkinson AO, Jim Soorley, Tim Quinn and Campbell Newman
- Moderated by Kerry O'Brien

This event was attended by 320 guests and was a very successful event celebrating 60 years of the BDA. The Mayors participated in a lively debate on the challenges and opportunities facing Brisbane in its future.

Proudly sponsored by:

- **Major sponsor:** South Bank Corporation
- **Silver sponsors:** ISPT and Conrad Gargett
- **Media sponsor:** Three Plus
- **Venue sponsor:** Brisbane Convention and Exhibition Centre





EVENT 9

Brisbane Open House 2017 and Beyond

Exclusive Patrons' Briefing and End of Year event: Thursday 23 November 2017

Featuring:

- **Malcolm Middleton OAM**, Chairman of Brisbane Open House
- **Darren Lockyer**, Ambassador of Brisbane Open House

Proudly hosted by Ellivo





BRISBANE OPEN HOUSE



The BDA is proud to be a founding partner of Brisbane Open House.

Over the weekend of Saturday 7 and Sunday 8 October 2017, the eighth annual Brisbane Open House invited visitors to explore the city and celebrate Brisbane's built environment, heritage and design community.

The free community event continued to grow, welcoming 67 371 visits – approximately an 8% increase of visitation per building from 2016 – to 92 buildings and other key Brisbane Open House events and activities.

The architectural and design community continued to support the event with 12 design studios opening their doors.

The 2017 program included a diverse range of events and activities including the Speaker Series, Made in Brisbane workshops and demonstrations, free concerts, children's activities, walking and bus tours, and live storytelling sessions. Plus, the Photography Competition and several special events involving collaborations with external organisations and community groups.

Brisbane Open House was promoted through a comprehensive marketing and communication strategy which positioned Brisbane Open House as a unique cultural experience. The campaign aimed to continue growth in brand awareness and increase the event's reach, while leveraging association with Open House Worldwide.

The campaign consisted of paid advertising – online, digital, outdoor and select print advertising, plus printed collateral. Promotions were supported through comprehensive social media activity, public relations and partner support, including media partners Architecture Media, ABC Radio Brisbane and 4KQ.

The Brisbane Open House team fostered partnerships with a diverse range of sponsors. Approximately \$220 000 in cash and \$135 000 in-kind was raised to deliver the event, grow brand awareness and increase audience engagement.

2017 BOH at a glance

- 67 371 visits
- 92 buildings
- 56 workshops/talks/experiences
- 23% first-time visitor
- 61% returning visitors from 2016
- 58% visited 1-3 buildings
- 100% will attend BOH again
- 99% will recommend BOH to family/friends
- 570 photography award entries
- 71,621 website visits
- 7,591 e-news subscribers
- 7,492 Facebook followers (28% increase)
- 7,409 Instagram followers (19% increase)
- 1,423 Twitter followers (15% increase)
- 350 volunteers.

Brisbane Open House is the result of a partnership between government, the corporate and community sectors. It was founded by the Queensland Government through the Office of the Queensland Government Architect, the BDA and the National Trust of Australia (Queensland).

Brisbane Open House has restructured this year by forming a new company limited by guarantee to take responsibility for the event. The Brisbane Open House Board contracted Angie Scott as Event Manager, Simone Hubbard and Georgia Smith as Event Coordinators.

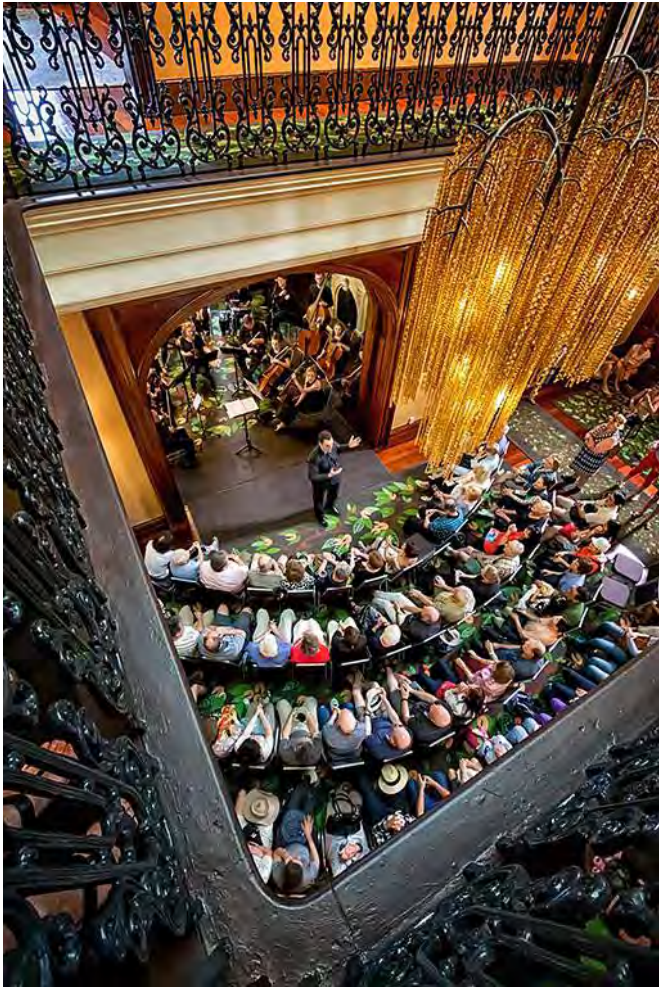
Objectives

- Increase engagement between the city of Brisbane and its residents and visitors through promoting both the contemporary and historical architectural and design attractions of the city.
- Promote public awareness of good and environmentally sustainable design in our subtropical city.
- Promote public awareness of the diverse range of professions which contribute and collaborate in creating and protecting Brisbane's architectural and design attractions.
- Provide free access to a range of significant public and privately-owned buildings in Brisbane.
- Provide a range of guided and self-guided tours explaining key elements of architecture, design and environmental sustainability, as well as the stories behind the buildings.
- Consolidate and diversify the Open House building program to include approximately 60-70% permanent buildings and about 30-40% new buildings (or buildings on rotation).
- Expand the event program to appeal to wide-ranging audiences and increase the number of building visits by 5-10%.
- Encourage the public to consider the built environment and explore its character through the photography competition.



**WINNER of the 2017
BOH Overall Photography
Competition by Chris Jack**

Fort Lytton Boiler Room



LEFT: FINALIST PEOPLE,
Old Government House by
Jeanete Zanatto

**ABOVE: FINALIST
INTERIOR,** Monaise House
by Jake Churches Monaise
House

RIGHT: WINNER DETAIL,
Monaise House by Sue
Leigh

**BELOW: WINNER
EXTERIOR,** Archerfield
Airport by Joel Dickson



For further information visit www.brisbaneopenhouse.com.au

SOCIAL MEDIA

The key objectives for the BDA's social media platforms are:

- Increase the number of followers on all social platforms;
- Inform the membership of all aspects of BDA's purpose and activities;
- Provide an online gateway for new membership applications and BDA event ticketing sales; and
- Provide a timely, relevant and concise information sharing source to the BDA community.

In line with the branding update, in October 2017, BDA launched the new website. The design was completed on the Wordpress platform by BDA Patron Member Portfolio and has enabled ease of updating and has received positive acclaim from BDA members. Over time the website and its content will be continuously improved and updated in-house.

In 2017 BDA has managed its own social profile and has also worked with ShareStory since July to improve social platforms use and digital strategy.

The BDA has utilised timely and effective posts to increase their followings, posting content such as:

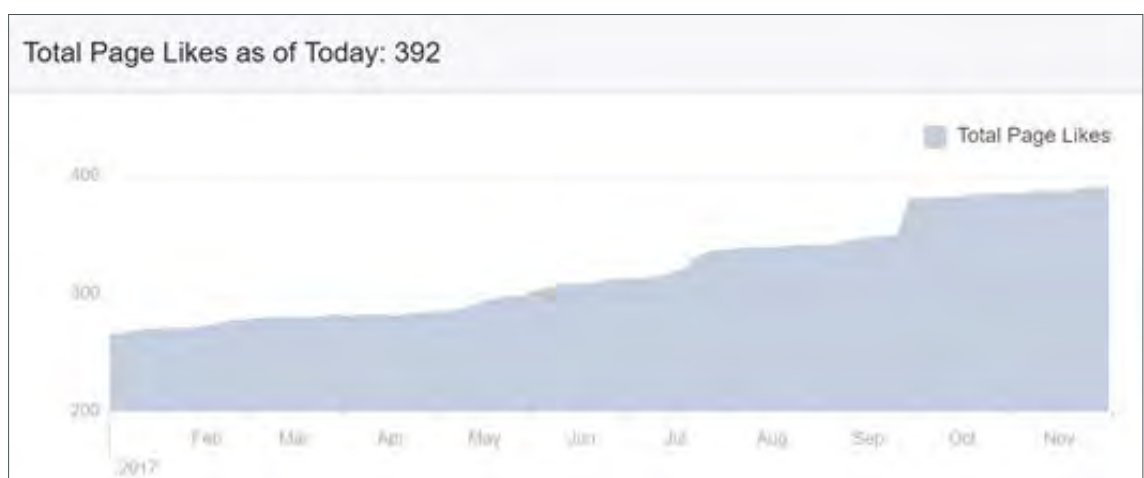
- Promoting sponsors and other members of the members of the Brisbane community
- Sharing BDA event updates through all social platforms
- Promoting news and events

Profiling Growth

LinkedIn has been a key area of growth for BDA, since the start of September alone BDA has increased its followers on LinkedIn from 416 to 489 (18% increase).

We have seen BDA's LinkedIn gain terrific organic reach. Posts such as the below have reached over 4000 organic impressions. LinkedIn organic posting and sharing is one of the cheapest ways for BDA to promote its offerings.

Facebook likes have increased since the 1st of January from 266 to 392 (as seen in the graph below). Facebook has been utilised similar to other platforms but also acts as a way of providing the BDA community with a platform to easily view upcoming events by creating each event on Facebook.



The BDA Twitter account has been utilised to share and promote upcoming events, give live updates from events and to share (retweet) important news and member activity (such as Brisbane Open House weekend). We have seen slow and steady growth on Twitter: growing from 224 at the start of September to 243 as of November 17th.

The BDA Instagram profile has seen minimal growth throughout 2017. It is the least relevant social platform for BDA followers and although important social media strategy development should be more focused around LinkedIn, Facebook and Twitter.

The year of 2017 has seen the BDA follower count increase meaningfully. This puts BDA in a position moving forward to continue to grow its digital presence in a Brisbane which is seeing more people on social media than ever.

We have seen statistically significant spikes in web traffic and social page engagement immediately after events take place. It is important for the BDA to continue to improve the social media content and provide value to the social media audiences because this has become an important 'touch point' for the BDA.





EXECUTIVE AND MANAGEMENT COMMITTEE



President
Brendan Christou

Brendan was appointed Chief Executive of the RNA in 2012 after serving as Deputy Chief Executive / Chief Operating Officer since 2009. A Certified Practising Account, Brendan started at the RNA in 2004 as the Association's Financial Controller. His previous experience spans across the retail, engineering and financial services industries. He completed his Master of Business Administration from Curtin University in 2008. Brendan is a board member of the International Association of Fairs and Expositions.



Vice President
Dr Mike Gillen

Mike is an experienced land use planner with 25 years of project experience in urban and regional development and transport infrastructure. Mike is responsible for the leadership, management and performance of architecture, planning, urban design and landscape teams across Queensland for AECOM. These teams work in a range of markets including urban development, infrastructure, energy, mining and resources and environment, delivering design and planning advice, strategies, plans and guidelines.



Vice President
Kim Richards

Kim has considerable experience in the Brisbane development industry and expertise in the management of large professional service firms gained over the past 20 years, most recently in her role as Head of Culture and Development at Cox Architecture. Kim is a Fellow of the Australian Institute of Management, and is focused on process improvement and strategic vision development and implementation. Kim has been involved in a number of charitable organisations including as Vice President of the Brisbane Club of Zonta and Queensland based mental health organisation Wesley Mission's Group61. Kim is a passionate advocate for Brisbane and seeks to contribute through her involvement in the BDA to the city's growing reputation as one of the world's most liveable cities.



Treasurer
Chris Skelton

Chris has over 33 years' experience in professional services encompassing Audit and Advisory services to a diverse range of industry areas. Chris has a strong focus on the Resources and Not for Profit sectors. He is very experienced in the audits of listed and unlisted entities including exploration and mining companies, schools, colleges, churches, large charities, research companies, senior living and sporting organisations. With a special interest in technical accounting issues, Chris provides expert advice on the application of financial reporting standards to clients and is BDO's National Lead Partner for NFP sector and responsible for coordination of the firm's support to that sector.



Secretary
Liana Heath

Liana is the Secretary of the Brisbane Development Association. Liana leads the Queensland operations of Asialink Business, a national organisation supporting business, government and education institutions with their Asia strategy and capability. Liana also brings valuable commercial and leadership experience gained in the arts sector, as the CEO of Artisan, a not-for profit, peak body for Queensland design and craftsmanship and in her capacity as Director, Asia Pacific Council at Queensland Art Gallery - Gallery of Modern Art. Liana has also worked in management consulting with KPMG for 5.5 years in Brisbane and Hong Kong. Her qualifications include Masters of International Business (Management Specialisation) and a Bachelor of Business (International Business & Marketing), both from Queensland University of Technology.



**Immediate
Past President**
Ben Lyons

Ben is the Manager of the Brisbane Office of Cardno Planning and is a Principal of the Cardno Group. Ben is an experienced town planning consultant and has worked on a wide range of strategic and statutory planning projects in the public and private sectors, both locally and abroad. With multiple qualifications in urban and regional planning, Ben has been the recipient of State and National Awards for Planning Excellence. In addition to his role as President of the Brisbane Development Association, Ben is an active member of a number of industry associations, committees and reference groups.



Michelle Lee
Past President

Michelle is General Manager, Precinct Development for our city's economic development board - Brisbane Marketing. In this role she is focused on strategic projects, investment and initiatives that enhance the development of Brisbane's key economic precincts. Originally commencing her career as an architect, Michelle is a highly experienced professional who has held senior management, business development, strategic planning and design roles in the corporate business, construction and property sectors. Michelle is a passionate advocate for Brisbane and a long-standing member of the BDA Management Committee, including two years as President from 2012 - 2014.



Chris McCluskey
Past President

Chris is the General Manager - Development Services, ISPT. Chris has over 25 years experience in the Australian property markets in both major project development and advisory fields. For the past 20 years, Chris has worked on developments for ASX top 50 public companies and has delivered projects across the residential, commercial and retail sectors. He joined ISPT in May 2010 as Development Director and successfully delivered the Wintergarden redevelopment in 2012 and oversight of ISPT's Queen Street Mall strategy which has delivered national retail flagships to Brisbane. In June 2013, he was appointed General Manager, Development Services and now leads ISPT's national development business overseeing a \$2.5billion diversified development pipeline with major office and retail projects in Perth, Melbourne, Brisbane and Sydney. Chris holds Bachelor Degrees in Commerce and Arts from The University of Queensland, is a Past President of the Brisbane Development Association and current Board member of Brisbane's CBD Economic Development Board.



Mark Doonar
Past President

Mark has been the Executive Director since 1 July 2013, and is a former BDA President. Mark is also a Project Director with APP Corporation where he helps his clients improve their assets and deliver their infrastructure. Mark is a born and bred Brisbanite, and has established an enviable reputation for exceptional service in the areas of strategic planning of organisations, projects and programs; project delivery and asset improvement; stakeholder engagement and independent facilitation; statutory planning and development approvals; and master planning and urban design.



Robert Allan
Committee Member

Robert is a founding Director of strategic communications consultancy He is a strategic communications planning and community and stakeholder engagement specialist, and has worked on multidisciplinary teams delivering complex and controversial public and private sector infrastructure and master planning projects. Robert has 16 years experience as a Director on not-for-profit Boards. As well as serving on the Brisbane Development Association, Robert is trustee of the Queensland Trust for Nature and Vice Chair of Artisan.



Cathryn Chatburn
Committee Member

Cathryn is an enthusiastic and creative Urban Designer with a diverse portfolio of experience gained over 23 years practice across the UK and Australia. She has extensive experience working with, and effectively engaging, diverse professional disciplines, stakeholders and clients in the process of successful integrated design development. She is a passionate team player and believes in the power of collaboration to ensure outcomes are effective and sustainable. Until recently, Cathryn led the AECOM Australia and New Zealand Master Planning team undertaking a wide-ranging portfolio of projects across the region. Cathryn left AECOM in late 2014 to commence her PhD and consult independently. She is the founding Principal of the design consultancy 'Urban Enquiry', specialising in the collaborative development of spatial strategies to guide sustainable change.



Nick Davy
Committee Member

Nick Davy is an experienced leader in the planning, development, design, delivery, operation and redefinition of property and infrastructure assets. Nick has held diverse industry roles over his 30 year career as designer, property developer, corporate client, consultant advisor, project director, business director and team leader – delivering substantial projects across Australia and UK. He leads innovative and energetic execution of return on commercial investment and is passionate about the smart engagement of people in successful project outcomes. Nick is a Director of Pamada including responsibility for the business operations in Queensland and sits on the Committee for Cities for Property Council of Australia.



Chris Douglas
Committee Member

Chris is a Partner at MinterEllison and has many years' experience in acting for clients in complex commercial matters including litigious disputes. He advises a range of local, national and international clients on commercial issues which are either litigious or which may involve litigation or another form of dispute resolution process. This experience includes litigation, mediation and arbitration. Chris also practises in the area of international maritime law advising on shipping and chartering arrangements and is a guest lecture in the area of shipping law and international arbitration at the University of Queensland.



Dai Gwynne-Jones
Committee Member

Dai Gwynne-Jones has through the line communications experience and has worked in senior sales and marketing leadership roles across a wide variety of business on both agency and client side. With a strong reputation and network within the Queensland marketplace, he is known for his ability to deliver and has a passion for driving innovation, change and growth. Dai is a director of Portfolio, one of Queensland's most established advertising agencies and has particular strengths in corporate branding and logo development, with significant experience across the property and financial services industries. He has delivered multiple strategic and creative solutions to a wide variety of major corporations and organisations. Dai is also a director of Valley Chamber of Commerce and is on the management committee of the Australian Graphic Design Association.



Sean Gallagher
Committee Member

Extensively experienced in Strategic and Statutory Planning of South East Queensland urban development, Sean provides considered, creative and intelligent planning advice through every stage of the project lifecycle. Involved in a wide variety of projects as lead planner / project manager, Sean offers detailed advice in strategic planning, project due diligence, highest and best use, development design and statutory approval for complex projects requiring careful regulatory navigation. His experience and rapport with all tiers of Government ensures “best for client, best for project” outcomes are achieved in a timely manner. Sean is a keen ambassador of community-based local area planning and proactively champions a sensitive societal balance between development and the environment.



David Hertwick
Committee Member

David Hertwick is the Manager, Planning at Queensland’s largest multi-commodity port, the Port of Brisbane – an economic engine for the state and a catalyst for Brisbane’s growth; handling in excess of \$50 billion in trade annually. In this role, David has lead development facilitation and assessment activities for more than 17 years. With post-graduate qualifications in urban and regional planning and environmental management from the University of Queensland, David has worked collaboratively with a multitude of practitioners in the allied professions of architecture, landscape and urban design, engineering, project management, building certification, transport logistics, resource economics and ecology in the private and public sectors for close to quarter of a century. This experience has informed David’s ongoing mentoring activities for the Planning Institute of Australia and The Smith Family and in his complementary role as the Director of his own consulting firm, Ronin Town Planning.



Michael Kerry
Committee Member

Michael has worked as an Urban Planner across Australia and internationally for over 40 years. He has experience in both the public and private sectors in strategic and regional planning, master planning, infrastructure and development projects, with a passion for creating great places and improving the quality of our towns, cities and public places. For 12 years he was head of planning and urban management for Brisbane City Council and is committed to Brisbane as a great place for live, invest and work. Michael currently works as an independent Urban Management Advisor and is a Director on two major project boards.



Jessica Shannon
Committee Member

Jessica Shannon is the Public Affairs Officer for Brisbane Airport Corporation (BAC), Australia's third largest airport and the primary gateway to Queensland. Jessica coordinates BAC's community engagement and feedback program working closely with industry, schools and communities of interest. Jessica has extensive experience in marketing communication, stakeholder engagement, membership relations and event management. Drawing on a wealth of cross sector knowledge, Jessica has worked with Conrad Gargett, Brisbane City Council, Sunshine Coast Airport and CEDA - the Committee for Economic Development of Australia.



Gavan Ranger
Committee Member

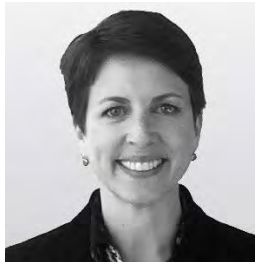
Gavan is a widely experienced architect who has worked on significant projects in both the public and private sectors, and as a principal of major architectural and design practices in Adelaide, Melbourne, Canberra and Brisbane. He has degrees in architecture from the University of Adelaide and a Master of Science in Engineering Science, majoring in transportation, from UC Berkeley in USA. His span of work covers strategic input to urban, transport, institutional, commercial and residential projects around Australia, with roles ranging from key designer and design manager through to overall development manager and project director for significant projects. Gavan's professional roles have been complemented by long term involvement with the Australian Institute of Architects at state and national levels, recognised by the Institute's award of Life Fellow. He continues to contribute to professional, industry and NFP organisations at a senior level.



Steve Wilson
Committee Member

Steve a qualified solicitor, had a 35 year career in the investment industry, 5 years with investment bank JP Morgan Cazenove in London and 30 years at Wilson HTM and Pinnacle Investment Management in Brisbane. As Chief Executive for 26 of those years he lead the successful transformation of Wilson's from a regional stockbroker to an innovative national leader in emerging company finance and wealth management. Pinnacle today has Funds Under Management of \$12.3b. Steven Wilson Moved from CEO in 2011 and now sits on each of the WHTM Investment

Group and Pinnacle boards. Steve has held a range of public and private sector Board positions, and was honoured in 2011 as a Member of the Order of Australia for services to finance and the community.



Annie Macnaughton
Executive Director

Annie joined the BDA in July 2017 as Executive Director. Annie is a marketing and business specialist who has run her own businesses in Brisbane over the last 16 years and worked with Brisbane Open House in 2015 and 2016. Her professional services experience and passion for Brisbane's potential means she is well placed to develop BDA's programs and work closely with the Membership.





SUB-COMMITTEES

Sub-Committees

The BDA is supported by a framework of sub-committees comprised of representatives from across our membership who generously contribute their time and energy to the core activities of the BDA in terms of Policy and Events and Membership.

In 2017 the BDA's Sub-Committee members were as follows:

Policy + Events Sub-Committee

- Chair: Kim Richards (Cox Architecture)
- Cathryn Chatburn (Urban Enquiry)
- Sean Gallagher (Tract)
- Robert Allan (Three Plus)
- Michael Kerry
- Shy Tay (Arkhefield)
- Peter Gill (Urbis)
- Samuel Mayze (UAP)
- Annie Yang (PDT Architects)
- Laura James (PDT Architects)
- Mason Cowle (Ellivo)
- Dylan Porter (AECOM)
- Fraser Hardman (Shand Taylor)
- Brent O'Neill (ML Design)

Membership Sub-Committee

- Chair: Dai Gwynne-Jones (Portfolio)
- Mike Gillen (AECOM)
- Liana Heath (Asialink Business)
- Nick Davy (Pamada)
- Chris Skelton (BDO)
- Jessica Shannon (BAC)
- Steve Wilson (Racing Queensland)
- Thomas Buckley (Hopgood Ganim)
- Kent Pinel (ML Design)

ENGAGEMENT

In addition to engaging with our members throughout the year, including at our events and forums, the BDA also engaged, on behalf of our members, with all levels of government in 2017 on issues related to the creation of a better Brisbane.

In addition to providing input to and feedback on major projects as a key stakeholder and through being an active participant in a number of industry reference groups, the BDA also provided submissions to government on key policies and carried out surveys of our members on key issues.

Please refer to the BDA website for submission details.



Contacts

Brisbane Development Association

For more information on the BDA, visit www.bda.org.au or contact:

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To become a member of BDA, go to www.bda.org.au/membership
For copies of previous Year in Review reports, go to www.bda.org.au/bda-year-in-review



***Celebrating 60 years of
creating a better Brisbane***



