

# Brisbane 2033 Legacy Project

---

Phase Two: Action Plans



<b>Vision</b>	<b>South east Queensland thinks, acts and identifies as one region</b>
<b>Theme &amp; outcome</b>	<b>Enterprising: Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.</b>
<b>SMART Goal</b>	#1. New regional enterprise, living and employment precincts have been established via Olympic and Paralympic Games nodes and corridors that link major redevelopment precincts, transportation networks and knowledge economy engines. For example, The Mill at Moreton Bay, Caboolture West, Gold Coast Health and Knowledge Precinct, Beerwah East.
<b>Big ideas</b>	<ul style="list-style-type: none"> <li>• "Knowledge Precinct" Vision, linked to Queensland and federal science goals and manufacturing priorities.</li> <li>• Special purpose vehicles (eg South Bank Corporation) established to deliver knowledge precincts.</li> <li>• Decommissioning and/or revitalisation plans for older areas of SEQ.</li> <li>• Logistics and distribution corridors between the Olympics and Paralympics precincts, to expand into living and employment precincts.</li> </ul>
<b>2021</b>	
<b>2022</b>	<ul style="list-style-type: none"> <li>• SEQ enterprise, living and employment precincts mapped, with future land use overlays.</li> <li>• Define a "Knowledge Precinct" Vision, linked to Queensland and federal science goals and manufacturing priorities, with reference to successful, contemporary SEQ precincts. (Linked to Knowledge Council 2022 proposal).</li> </ul>
<b>2023</b>	<ul style="list-style-type: none"> <li>• Overlay Olympics and Paralympics precincts and corridors with SEQ precinct mapping to identify synergies and conflicts.</li> <li>• Identify/create federal, state and local government incentives to encourage investment in new precincts that support the Knowledge Precinct Vision.</li> <li>• Establish special purpose vehicles (as required) to establish, deliver and manage new enterprise, living and employment precincts (eg South Bank Corporation).</li> </ul>
<b>2024</b>	<ul style="list-style-type: none"> <li>• Develop a decommissioning and/or revitalisation plan for older areas in SEQ to ensure older precincts are improved or re-purposed as new precincts are established.</li> </ul>
<b>2025</b>	<ul style="list-style-type: none"> <li>• Identify sites for employment and community hubs - to be utilised in the lead up to and during the Olympics and Paralympics - that are or will be supported by transport and social infrastructure and can be repurposed post-Games into permanent community hubs.</li> <li>• Map/plan logistics and distribution corridors required to link Olympics and Paralympics precincts, with a view to expanding to new enterprise, living and employment precincts.</li> </ul>

<b>Vision</b>	<b>South east Queensland thinks, acts and identifies as one region</b>
<b>Theme &amp; outcome</b>	<b>Enterprising: Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.</b>
<b>SMART Goal</b>	#2. South east Queensland has Australia's first Knowledge Council that curates our knowledge economy infrastructure and directs the development of a regional East-West Knowledge and Enterprise Corridor.
<b>Big ideas</b>	<ul style="list-style-type: none"> <li>• Launch Innovation Ecosystem.</li> <li>• SEQ Knowledge Council.</li> </ul>
<b>2021</b>	<ul style="list-style-type: none"> <li>• Committee for Brisbane's Innovation Ecosystem launched as a permanent feature in Brisbane.</li> <li>• Define the Vision, purpose and governance framework of the SEQ Knowledge Council (government and industry partnership) and identify founding members.</li> </ul>
<b>2022</b>	<ul style="list-style-type: none"> <li>• Establish the SEQ Knowledge Council.</li> </ul>

<b>Vision</b>	<b>South east Queensland thinks, acts and identifies as one region</b>
<b>Theme &amp; outcome</b>	<b>Enterprising: Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.</b>
<b>SMART Goal</b>	#3. Harnessing the energy and positivity associated with hosting the Olympic and Paralympic Games, our region has achieved a world-class rate for innovation start-ups maturing to scale-ups.
<b>Big ideas</b>	<ul style="list-style-type: none"> <li>• Scale-up success rate for Queensland start-ups defined.</li> <li>• SEQ innovation policy and governance framework.</li> <li>• Australian bankruptcy laws revised to support/assist failed start-ups.</li> <li>• 2023: the Queensland Year of Innovation.</li> <li>• Queensland established and hosts (international) Innovation Games.</li> <li>• Queensland innovations showcased before and during Olympics and Paralympics.</li> </ul>
<b>2021</b>	<ul style="list-style-type: none"> <li>• Define/determine the target scale-up success rate for Queensland start-ups, based on global best practice.</li> <li>• Audit (compile a single database) of SEQ innovation and incubator programs/ activities.</li> </ul>
<b>2022</b>	<ul style="list-style-type: none"> <li>• (Possibly via the Brisbane Innovation Ecosystem) Conduct an annual SEQ "Scale up for Success" event with innovators, entrepreneurs, funders and research institutions to identify issues and opportunities associated with achieving global best-practice in scale-ups.</li> <li>• Establish a SEQ innovation policy and governance framework to promote the region as attractive to innovators, entrepreneurs, funders and new talent.</li> </ul>
<b>2023</b>	<ul style="list-style-type: none"> <li>• 2023 the "Queensland Year of Innovation", with events and activities to promote home-grown success stories and encourage entrepreneurship and investment, including group participation/competition in statewide sprints focussed on "solving" challenges for the 2032 Olympics and Paralympics, eg zero carbon event, circular economy event.</li> <li>• Queensland to establish and host the (four-yearly) Olympic and Paralympic years' Innovation Games: an international competition focussed on environmental benefits and sustainable development (starting 2024).</li> <li>• Identify areas for revision in Australia's bankruptcy laws to better support the risk taking associated with start-ups (eg USA's Chapter 11 laws).</li> </ul>
<b>2024</b>	<ul style="list-style-type: none"> <li>• Establish a de-centralised (mobile/digital) regional innovation hub/marketplace, to support start-ups and scale-ups across SEQ, built on the successes of the Brisbane Innovation Ecosystem and other local innovation hubs.</li> <li>• Inaugural Innovation Games.</li> </ul>
<b>2025</b>	
<b>2026</b>	
<b>2027</b>	
<b>2028</b>	<ul style="list-style-type: none"> <li>• Host a "Scale-up Weigh-in" event to showcase regional scale-up success stories, to incentivise and mentor start-ups and broaden community understanding and support for innovation in the economy.</li> <li>• Innovation Games.</li> </ul>
<b>2029</b>	
<b>2030</b>	

<p><b>2031</b></p>	
<p><b>2032</b></p>	<ul style="list-style-type: none"> <li>• Host a Sunshine State Innovation Showcase before and during the Olympics and Paralympics to promote Queensland innovation policies, frameworks, support structures and success stories. Key will be to link the showcase to the world via the international media present in SEQ.</li> <li>• Innovation Games.</li> </ul>

<b>Vision</b>	<b>South east Queensland thinks, acts and identifies as one region</b>
<b>Theme &amp; outcome</b>	<b>Enterprising: Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.</b>
<b>SMART Goal</b>	#4. South east Queensland has a regional governance framework, via a SEQ Commission, that provides optimum alignment, integration and collaboration across agencies, projects and funding programs.
<b>Big ideas</b>	<ul style="list-style-type: none"> <li>• SEQ City Deal finalised.</li> <li>• (Tripartite-government and industry) South East Queensland Commission established.</li> </ul>
<b>2021</b>	
<b>2022</b>	<ul style="list-style-type: none"> <li>• Finalise the SEQ City Deal.</li> <li>• Publish a paper on regional governance frameworks (Committee for Brisbane) and conduct a public launch to initiate discussion.</li> </ul>
<b>2023</b>	<ul style="list-style-type: none"> <li>• Establish the SEQ Commission, a tripartite government plus industry body to oversee and manage significant infrastructure projects required to meet predicted population growth.</li> </ul>
<b>2024</b>	<ul style="list-style-type: none"> <li>• Publish a series of papers on regional planning issues/priorities to initiate community discussion on long-term population planning: eg water security; transport, mobility and connectivity; environmental sustainability.</li> </ul>

<b>Vision</b>	<b>South east Queensland thinks, acts and identifies as one region</b>
<b>Theme &amp; outcome</b>	<b>Enterprising: Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.</b>
<b>SMART Goal</b>	#5. Building on the International Olympic Committee’s goal to achieve climate positive Olympic Games by 2030 (at the latest), south east Queensland is Australia’s first zero carbon region, significantly improving our climate change resilience and lowering our regions’ ratings on the Lloyds Risk Register.
<b>Big ideas</b>	<ul style="list-style-type: none"> <li>• Zero Net Emissions Region defined.</li> <li>• Regional Zero Net Emissions Action Plan.</li> <li>• Regional Climate Change Resilience Action Plan.</li> <li>• Zero Net Emissions plans for Olympics and Paralympics infrastructure.</li> <li>• Olympics and Paralympics international Carbon Competition/Challenge.</li> <li>• 2032 Olympics and Paralympics Forest established in SEQ.</li> <li>• All-electric (green energy where possible) construction plant and equipment for Games infrastructure.</li> <li>• Decarbonised freight and public transport systems for Olympic and Paralympic Games.</li> </ul>
<b>2021</b>	<ul style="list-style-type: none"> <li>• Initiate a Zero Net Emissions Region (definitions and ambition), ie establish what zero net emissions looks like for SEQ - part of Queensland's Zero Net Emissions Transport Roadmap and Zero Net Emissions Infrastructure Plan.</li> <li>• Initiate "improved climate change resilience", relevant to the Lloyds Risk Register, to inform development of Regional Zero Net Emissions Action Plans.</li> </ul>
<b>2022</b>	<ul style="list-style-type: none"> <li>• Launch Regional Zero Net Emissions Action Plan to initiate actions and nominate timeframes to achieve agreed outcomes.</li> <li>• Launch Regional Climate Change Resilience Action Plan/s and test against Lloyds Risk Register, with reference to the United Nations Office of Disaster Risk Reduction and Queensland Adaptation Partners.</li> <li>• Queensland Zero Emission Vehicle Strategy, including transition of freight and construction fleets to renewables and electric power (including via government procurement triggers). Reference Paris Olympics and Paralympics initiatives. (Linked to Connected SG1 2021).</li> <li>• Queensland Zero Emission Vehicle Strategy, including a Zero Emissions Public Transport Strategy for SEQ to transition fleets to renewables and electric power. Reference Paris Olympics and Paralympics initiatives. (Linked to Connected SG1 2021).</li> </ul>
<b>2023</b>	<ul style="list-style-type: none"> <li>• Establish the SEQ Zero Net Emissions Cooperative, between universities, industry and government, to share research, inform policy and secure industry action on Action Plans.</li> </ul>
<b>2024</b>	<ul style="list-style-type: none"> <li>• Brisbane Olympics Organising Committee to publish a combined zero net emissions/circular economy (no waste)/climate change resilience playbook to guide decision-making and procurement. (Linked to Equitable SG4 2024).</li> <li>• Establish zero net emissions plans for existing Games infrastructure as part of the Queensland Zero Net Emissions 2050 Buildings Plan.</li> </ul>
<b>2025</b>	<ul style="list-style-type: none"> <li>• Develop State and local government procurement policies for zero net emissions (or carbon minimisation) commitments/obligations for contractors and suppliers of Olympics and Paralympics infrastructure, goods and services.</li> <li>• Develop a digital platform to collate contractor and supplier commitments/obligations to zero net emissions (carbon minimisation) and make publicly accessible.</li> </ul>
<b>2026</b>	
<b>2027</b>	

<p><b>2028</b></p>	<ul style="list-style-type: none"> <li>• Identify/acquire land to establish the 2032 Olympics and Paralympics Forest (one tree per athlete) to be planted in 2032 (with plaques to identify each athlete). Approximately 16,000 athletes/trees in total. Will provide some carbon offsets, but primarily as a symbolic legacy.</li> <li>• Develop the framework for the "Brisbane 2032 Olympics and Paralympics Carbon Challenge" and promote during the LA Games.</li> </ul>
<p><b>2029</b></p>	<ul style="list-style-type: none"> <li>• Launch the Olympic and Paralympics Carbon Challenge to countries participating in the 2032 Games.</li> </ul>
<p><b>2030</b></p>	<ul style="list-style-type: none"> <li>• Achieve a 100% freight sector diesel transition to a "better fuel" (zero or near zero).</li> <li>• Achieve electrification for construction plant and equipment for Games contractors.</li> <li>• Establish a zero-emissions freight system for the Olympic and Paralympic Games.</li> <li>• Queensland achieves its 50% renewable energy target.</li> <li>• Queensland achieves its target of 30% emissions reduction below 2005 levels.</li> </ul>
<p><b>2031</b></p>	<ul style="list-style-type: none"> <li>• Assessment of final carbon reduction results in Olympics and Paralympics Carbon Challenge by nations, cities and corporates.</li> </ul>
<p><b>2032</b></p>	<ul style="list-style-type: none"> <li>• Climate positive Olympics and Paralympics; milestone towards target of zero net emissions by 2050.</li> <li>• Promote Olympics and Paralympics Carbon Challenge winners during the Games. (Linked to Enterprise SG3).</li> </ul>



<b>Vision</b>	<b>South east Queensland thinks, acts and identifies as one region</b>
<b>Theme &amp; outcome</b>	<b>Enterprising: Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.</b>
<b>SMART Goal</b>	#6. Acknowledging the Olympic Agenda 2020 recommendation to “include sustainability practices in all aspects of the Olympic Games”, Brisbane 2032 will be zero waste Olympic and Paralympic Games and south east Queensland will be Australia’s first circular economy region.
<b>Big ideas</b>	<ul style="list-style-type: none"> <li>• Circular Economy Region defined.</li> <li>• Regional Circular Economy Action Plan.</li> <li>• Flagship master plan for a model precinct (showcase/demonstration).</li> <li>• Zero Waste Olympics and Paralympics defined, with Action Plan.</li> <li>• Australia's first Zero Waste public event/s, eg Ashes Test, Ekka.</li> <li>• Zero waste public transport systems in SEQ.</li> <li>• Recycled ocean plastics for country flags at Olympics and Paralympics opening ceremonies.</li> </ul>
<b>2021</b>	<ul style="list-style-type: none"> <li>• Define Circular Economy Region (definitions and ambition), ie establish what that looks like for SEQ; including actions and targets in the Queensland Waste Management and Resource Recovery Strategy.</li> <li>• Audit circular economy initiatives in SEQ and collate into a single point of reference to track the regional initiative.</li> <li>• Identify global best practice circular economy initiatives and map against SEQ regional status and regional objectives.</li> </ul>
<b>2022</b>	<ul style="list-style-type: none"> <li>• Launch Regional Circular Economy Action Plan to initiate actions and nominate timeframes to achieve the agreed outcomes; including actions and targets in the Queensland Waste Management and Resource Recovery Strategy.</li> <li>• Confirm the parameters for a zero waste 2032 Olympics and Paralympics, including infrastructure, construction, and goods and services provision, as well as event logistics and management. Publish Action Plan.</li> <li>• Establish the SEQ Circular Economy Taskforce (governments, universities and industry) to oversee the implementation of Action Plans and inform management planning for the 2032 Games.</li> <li>• Initiate action to deliver Brisbane/SEQ's first zero-waste, circular economy events, particularly associated with Olympics and Paralympics event sites, eg Ashes Test at The Gabba, the Ekka.</li> </ul>
<b>2023</b>	<ul style="list-style-type: none"> <li>• Develop a masterplan for a "flagship" model precinct that showcases the circular economy in practice.</li> </ul>
<b>2024</b>	<ul style="list-style-type: none"> <li>• Map supply chains for 2032 Olympics and Paralympics and cross-reference with Regional Circular Economy Action Plan. Develop a roadmap to success for suppliers to achieve compliance.</li> </ul>
<b>2025</b>	<ul style="list-style-type: none"> <li>• Develop State and local government procurement policies for zero waste/circular economy commitments/obligations for contractors and suppliers of Olympics and Paralympics infrastructure, goods and services.</li> <li>• Zero-waste/circular economy Ekka (August) and Brisbane Ashes Test (December).</li> <li>• Conduct the first annual "Zero Heroes" event to showcase zero waste and circular economy outcomes (or progress) at a business, local and regional scale.</li> </ul>
<b>2026</b>	<ul style="list-style-type: none"> <li>• Extend the annual "Zero Heroes" to an international event to showcase zero waste and circular economy outcomes at a business, local and regional scale.</li> <li>• Following industry engagement, State Government introduces zero waste/circular economy principles into procurement policies for government-commissioned construction and infrastructure, goods and services.</li> </ul>
<b>2027</b>	

<b>2028</b>	
<b>2029</b>	
<b>2030</b>	<ul style="list-style-type: none"> <li>• Zero waste public transport systems achieved in SEQ.</li> </ul>
<b>2031</b>	
<b>2032</b>	<ul style="list-style-type: none"> <li>• Recycled ocean plastics used for country flags at Olympics and Paralympics opening ceremonies.</li> <li>• Zero waste Olympics and Paralympics.</li> </ul>

<b>Vision</b>	<b>South east Queensland thinks, acts and identifies as one region</b>
<b>Theme &amp; outcome</b>	<b>Enterprising: Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.</b>
<b>SMART Goal</b>	#7. Having attracted athletes, coaches, teams and officials to our region for Olympics and Paralympics training and competition, our reputation as a regional hub for high performance, sports technology and recreational development has secured commitments from leading national sporting organisations to permanently locate their primary operations to south east Queensland.
<b>Big ideas</b>	<ul style="list-style-type: none"> <li>• Sports Hub and Sports Administration Attraction Taskforce (government and industry).</li> <li>• Sports Hub and Sports Administration Attraction campaign.</li> </ul>
<b>2021</b>	<ul style="list-style-type: none"> <li>• Location audit (database) of all Australian headquarters for Olympic and Paralympic event sports.</li> </ul>
<b>2022</b>	<ul style="list-style-type: none"> <li>• Establish a Sports Hub and Sports Administration Attraction Taskforce (government, sports and industry).</li> <li>• Collate exemplar case studies from around the world to demonstrate successful sports hubs (to inform SEQ hub campaign).</li> <li>• Conduct a gap analysis of SEQ sports network: training and playing sites, administration sites, sports technologies, medical and allied health support.</li> </ul>
<b>2023</b>	<ul style="list-style-type: none"> <li>• Launch Sports Hub and Sports Administration Attraction campaign.</li> </ul>

*References to suggested Olympic- and Paralympic-related bodies/foundations/programs are for illustrative purposes only. The Committee for Brisbane acknowledges and respects the intellectual property rights of the International Olympic Committee and International Paralympic Committee to those names and associated terms.*



# Brisbane 2033 Legacy Project

---

Phase Two: Action Plans



COMMITTEE  
FOR BRISBANE

**Our Vision:** Greater Brisbane as the  
world's most liveable place.

[committeeforbrisbane.org.au](https://committeeforbrisbane.org.au)