

# Committee for Brisbane the voice of Brisbane

Our vision is Greater Brisbane as the world's most liveable place. We are thought leaders and trusted partners in shaping Brisbane's future.

# Strategic focus areas

# **City Vision**

A thriving inner-city, with all parts of its social, cultural and economic eco-system working together to deliver benefits for the city and state.

## **Games Legacy and Growth**

A future-ready city region, with physical and digital infrastructure delivered in advance of anticipated growth.

# Transport, Logistics and Mobility

People and goods can move easily and efficiently around our city region, utilising a range of different modes of movement.

# **#BIG (Brisbane Idea Generators)**

Greater Brisbane's future leaders work together to give back to the city region in which they are so proud to live, work and play.



### **Foundations**



#### Thought leadership & advocacy

for Brisbane, through shaping the public discourse and sparking debate on improving liveability



# Membership & engagement

Respected forum, delivering value and a positive experience to stakeholder through creating, sharing and promoting ideas and connections



#### Events & forums

Leading platform for networking, research, professional developmen and thought leadership



#### Our organisation

Recognised, professional and fit-for-purpose



#### CFB people

Providing a supportive, meaningful and rewarding place to work

# **Guiding themes**

Leadership
Inclusion
Prosperity
Sustainability
Innovation