

# Brisbane 2033 Legacy Project

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Phase Two: Action Plans



<p><b>Vision</b></p>	<p><b>South east Queensland thinks, acts and identifies as one region</b></p>
<p><b>Theme &amp; outcome</b></p>	<p><b>Connected: People and ideas can move easily around our region: anywhere, anytime, anyhow.</b></p>
<p><b>SMART Goal</b></p>	<p>#1. To ensure efficient mobility across our region for the Olympic and Paralympic Games and meet the travel-time specifications set by the International Olympic Committee, and acknowledging that two million more residents needing 800,000 new homes will live in south east Queensland in the next 25 years, our governments have delivered the program of interconnected, multimodal transport infrastructure and efficient, cost-effective public transport, including fast rail infrastructure, required to achieve a vibrant city and a 45-minute connected region (north and south, east and west).</p>
<p><b>Big ideas</b></p>	<ol style="list-style-type: none"> <li>1. Seamless, faster, smart mobility and connectivity within SEQ. <ul style="list-style-type: none"> <li>o 1b Transport and mobility platforms connect SEQ and promote regional growth.</li> <li>o 1c Data and AI analytics used for smart roads.</li> <li>o 1d Transport and mobility platforms connect SEQ and promote regional growth.</li> </ul> </li> <li>2. Seamless and connected mobility as a service (MOS). <ul style="list-style-type: none"> <li>o 2a Connected (one app) public transport ticketing system</li> <li>o 2b Data and AI used for optimised transport networks</li> <li>o 2c Sustainable (decarbonised) transport network.</li> </ul> </li> <li>3. Green Mobility Zone (inner 5km) <ul style="list-style-type: none"> <li>o 3a Free or low-cost public transport in inner city and green zones.</li> </ul> </li> <li>4. Universal accessibility.</li> <li>5. Smart Region planning and infrastructure. <ul style="list-style-type: none"> <li>o 5a Integrated freight network access and modes across the region.</li> <li>o 5b Global connectivity via airport infrastructure (BNE, OOL, MCY, WTB).</li> <li>o 5c Regional Mobility Corridor development.</li> <li>o 5d Unified leadership and planning.</li> </ul> </li> </ol>
<p><b>2021</b></p>	<ul style="list-style-type: none"> <li>• Publish Committee for Brisbane's SEQ 2050 Integrated Transport and Mobility Vision.</li> <li>• Define (Qld Government Architect initiative) inner 5km Green Mobility Zone and establish cross-agency governance and policy framework.</li> <li>• As part of Queensland Government Zero Net Emissions Transport Roadmap, determine "Target Zero" regional transport decarbonisation policy/strategy (public and private transport, including freight). (Link to Enterprise SG5 2022 Net Zero Carbon Action Plan).</li> </ul>
<p><b>2022</b></p>	<ul style="list-style-type: none"> <li>• Finalise and publish the SEQ City Deal, with transport infrastructure projects, timelines and funding commitments, including: <ul style="list-style-type: none"> <li>o 45-minute connected region and 30-minute city parameters and projects</li> <li>o Inland Rail to Port of Brisbane dedicated freight link modality and route</li> </ul> </li> <li>• Develop Brisbane and regional airport connectivity and infrastructure plan to connect visitors to their destination in the regions (&lt;45 mins).</li> </ul>
<p><b>2023</b></p>	<ul style="list-style-type: none"> <li>• Define Regional Mobility Corridors, including links to knowledge/employment hubs and residential growth; establish cross-agency governance and policy framework. (Link to Equitable SG4 2022).</li> <li>• Announce, for 2024, "SEQ Green Means" sustainable mobility technology challenge - an annual 100km - 10km - 1km transport challenge to assess value for money, user ease and emission metrics.</li> </ul>
<p><b>2024</b></p>	<ul style="list-style-type: none"> <li>• Establish single, integrated transport (delivery) authority for SEQ.</li> <li>• Launch Green Mobility Zone initiative.</li> <li>• Launch first annual SEQ "Green Means ecoLOGy" sustainable transport challenge.</li> </ul>
<p><b>2025</b></p>	<ul style="list-style-type: none"> <li>• Define and publish "Access All Areas" universal-access mobility Vision for SEQ, including accessibility improvement projects, timelines and funding.</li> <li>• Initiate "SmartMove SEQ": identification and utilisation of data via a single, publicly accessible data hub to maximise transport and mobility efficiency across the region. Includes a single App that combines</li> </ul>

	public transport multi-modal route identification, trip planning, payment, and incentives for self-mobility/wellness.
<b>2026</b>	<ul style="list-style-type: none"> <li>Establish multimodal transport analytics (AI) demand and usage forecasting and planning.</li> </ul>
<b>2027</b>	
<b>2028</b>	<ul style="list-style-type: none"> <li>Dedicated freight link established between Port of Brisbane, Brisbane Airport to key logistics nodes and regional freight lines.</li> </ul>
<b>2029</b>	<ul style="list-style-type: none"> <li>Decarbonisation of public transport network</li> </ul>
<b>2030</b>	<ul style="list-style-type: none"> <li>SEQ accessible to the world (Brisbane, Gold Coast, Sunshine Coast, Toowoomba) by air, connected to key destinations (&lt;45 min)</li> </ul>
<b>2031</b>	<ul style="list-style-type: none"> <li>45 minute connected region established.</li> </ul>
<b>2032</b>	<ul style="list-style-type: none"> <li>Green mobility zone established.</li> </ul>

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<b>Theme &amp; outcome</b>	<b>Connected: People and ideas can move easily around our region: anywhere, anytime, anyhow.</b>
<b>SMART Goal</b>	#2. To ensure the highest quality local, interstate and international connectivity for Olympic and Paralympic Games broadcasts; and to provide seamless public access to information on our region’s environmental and community metrics (eg air and water quality, travel times, tourism and hospitality experiences); south east Queensland has become Australia’s first Data Community. Achievements include the fastest data speeds in Australia; the establishment of a regional Data Hub; a SME data literacy program; Smart Infrastructure Policies in State and local governments; the operation of a Data Leadership Accelerator Fund; and the creation of a Data Leadership Commissioner.
<b>Big ideas</b>	<ol style="list-style-type: none"> <li>1. Seamless public access to information and services. <ul style="list-style-type: none"> <li>o 1a Ethical and transparent capture and use of data.</li> <li>o 1b Fast, free and secure WIFI (or equivalent) in public spaces and transport.</li> </ul> </li> <li>2. Seamless, high speed data to transform the economy and society. <ul style="list-style-type: none"> <li>o 2a Data Hub to increase data sharing for commercial opportunities.</li> <li>o 2b Queensland Smart Infrastructure Policy.</li> <li>o 2c SEQ Charter of Digital Capability.</li> </ul> </li> <li>3. Digital and data literacy programs for SMEs.</li> <li>4. Queensland Data Commissioner</li> <li>5. Data Leadership Fund (co-investment between State and local governments).</li> </ol>
<b>2021</b>	<ul style="list-style-type: none"> <li>• Launch of Committee for Brisbane's policy paper: South east Queensland: Australia's First Data Community, including five ideas/projects for the region.</li> </ul>
<b>2022</b>	<ul style="list-style-type: none"> <li>• ARC funding confirmed for the QUT-aided DataCare project: a three-year R&amp;D project to conceptualise, design, test and deliver a prototype of a dedicated Data Hub and associated urban data literacy and engagement program.</li> <li>• Establish the Office of the Queensland Data Commissioner (OQDC). Role includes helping local governments, businesses and the community build their data leadership capabilities to more fully participate in the digital economy by embedding data purpose, privacy, security, ethics and governance standards within their actions and investments.</li> <li>• OQDC: Release a Queensland Smart Infrastructure Policy discussion paper for industry and community consultation.</li> <li>• OQDC: Via industry engagement, draft a Charter of Digital Capability that sets down minimally acceptable internet service standards for SEQ to enable SMEs and their staffs to competently ask for and access suitable standards of service (ie to inform and support digital literacy).</li> </ul>
<b>2023</b>	<ul style="list-style-type: none"> <li>• Initiate regional high speed, free and secure WiFi (or equivalent) in public spaces and public transport. Note: will support Green Mobility Zone initiative.</li> <li>• Implement the Queensland Smart Infrastructure Policy.</li> <li>• OQDC: Release the Charter of Digital Capability.</li> <li>• OQDC: Draft a policy paper, for industry and local government consultation, to establish a Data Leadership Accelerator Fund to be led by the State and used to catalyse local government co-investment in data-enabling actions and investments.</li> </ul>
<b>2024</b>	<ul style="list-style-type: none"> <li>• DataCare R&amp;D project finalised. Permanent data hub established, including ongoing data and digital literacy program for SMEs.</li> <li>• Finalise and publish Data Leadership Accelerator Fund policy; launch Fund, including \$20 million initial investment from the State (to support local government co-investment).</li> </ul>

*References to suggested Olympic- and Paralympic-related bodies/foundations/programs are for illustrative purposes only. The Committee for Brisbane acknowledges and respects the intellectual property rights of the International Olympic Committee and International Paralympic Committee to those names and associated terms.*



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COMMITTEE  
FOR BRISBANE

**Our Vision:** Greater Brisbane as the  
world's most liveable place.

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