

Brisbane 2033 Legacy Project

Phase Two: Action Plans



Vision	South east Queensland thinks, acts and identifies as one region
Theme & outcome	Equitable: All residents of our region have the same opportunities in life.
SMART Goal	#1. By applying the three Olympic values of Friendship, Respect and Excellence, and the four Paralympic values of Determination, Inspiration, Courage and Equality, Makarratas for the region's Indigenous peoples has been negotiated to record their history, preserve their culture, empower them to take responsibility for their communities, create commercial opportunities, and conclude agreements with governments that address these four criteria.
Big ideas	<ul style="list-style-type: none"> • Queensland Government and SEQ councils support regional Makarratas. • South east Queensland Makarratas.
2021	<ul style="list-style-type: none"> • Establish Committee for Brisbane First Nations Advisory Group. • Undertake engagement with Queensland's Treaty Advancement Committee to ensure harmony of activities. • Commence Committee for Brisbane Reconciliation Action Plan process.
2022	<ul style="list-style-type: none"> • First Nations Advisory Group and Committee for Brisbane (with membership support) initiate discussions with State and local governments and other SEQ Indigenous advisory groups to explore regional Makarratas.
2023	<ul style="list-style-type: none"> • Complete Committee for Brisbane Reconciliation Action Plan (Reflect). • In-principle support for regional Makarratas from the Queensland Government and SEQ councils (Council of Mayors). • Commence regional Makarratas process: framework, timelines, governance.

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SMART Goal	#2. There is a home for everyone in south east Queensland, supported by an Olympics and Paralympics Housing Trust that repurposes Games' infrastructure for social and affordable housing. This may include post-Games building conversions or the sale or leasing of Games' assets to fund housing programs.
Big ideas	<ul style="list-style-type: none"> • Olympics and Paralympics assets, land and infrastructure used to improve long-term housing. • Policies enhanced to secure existing affordable housing in lead up to and throughout the Games. • Athlete villages, training precincts and other Games infrastructure considered for affordable housing and mixed-tenure residential precincts, post-Games. • Sites and land for temporary Games infrastructure and venues assessed for suitability for affordable housing projects, post-Games. • Not-for-profit Community Housing Sector given priority to own, manage and/or operate relevant Games assets as affordable housing and community infrastructure. • Olympics and Paralympics Housing Trust established to prepare and deliver 2032 Olympics and Paralympics Housing Vision.
2021	<ul style="list-style-type: none"> • Scan regional housing opportunities to identify priority locations, vulnerable households and current/planned initiatives aligned with 2032 Olympics and Paralympics infrastructure.
2022	<ul style="list-style-type: none"> • Develop the 2032 Olympics and Paralympics Housing Vision and strategy to identify opportunities for improved outcomes across the housing continuum (home ownership, affordable home ownership, affordable private rental, social housing, emergency housing). • State Government and local council policies developed to secure existing affordable housing in the lead up to and throughout the Games to avoid housing costs increases worsening homelessness. • Establish a Co-Design Panel to lead the establishment of the Olympics and Paralympics Housing Trust. • With housing and community stakeholders, identify affordable housing projects that could be brought forward or activated.
2023	<ul style="list-style-type: none"> • Establish a monitoring framework and publicly available dashboard to communicate impact and benefits from Games activity, ie increase in social and affordable housing as a result of the Olympics and Paralympics. • Establish the Olympics and Paralympics Housing Trust, including governance framework and legal structures. • Establish planning and design principles to inform the planning, development and de-commissioning of Olympics and Paralympics assets and precincts. • Develop a residential design guide for new builds (athletes villages), temporary (modular) and adaptive re-use strategies for other Games' assets (training camps, mixed use precincts).
2024	<ul style="list-style-type: none"> • Adopt inclusionary zoning (eg 50% of new housing as used for London Games) to support affordable housing initiatives. • Confirm a placemaking approach to the development of Games villages to ensure housing developments provide benefits to established communities and neighbours.
2025	<ul style="list-style-type: none"> • Olympic Organising Committee to consider athletes villages, training precincts and other Games infrastructure for affordable housing and mixed-tenure residential precincts, post-Games; and assess sites and land for temporary Games infrastructure and venues for suitability for affordable housing projects, post-Games. • Not-for-profit Community Housing Sector given priority to own, manage and/or operate relevant Games assets as affordable housing and community infrastructure.

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SMART Goal	#3. The rate of obesity in south east Queensland adults and children has reduced to world's best standards, facilitated by an Olympics and Paralympics Health and Wellbeing program. In Queensland today, 24% of children aged 5-17 years are overweight or obese and 10% live below the healthy weight range.
Big ideas	<ul style="list-style-type: none"> • 2032 Olympics and Paralympics Health and Wellbeing Program: "Road to the Olympics and Paralympics Active Life" challenge • SEQ: world's best standard for the rates of adult and childhood obesity.
2021	<ul style="list-style-type: none"> • Commence spatial mapping of south east Queensland public open space, active movement trails, sporting facilities and community gyms and overlay with projected population growth and areas, ie identify the health and wellbeing (physical) assets of the region. • Publish 2032 obesity rate targets for adults and children in SEQ/Queensland, and report annually.
2022	<ul style="list-style-type: none"> • Undertake a gap analysis of current active lifestyle assets across south east Queensland, mapped against population growth targets and areas, to identify areas for attention. • Initiate a Road to the Olympics and Paralympics Active Life challenge, building on government and NGO projects and programs, rebranded with/collated under a 2032 Games focus. Link to the International Olympic Committee's 2020+5 agenda, including: "Develop social development through sport partnerships and programmes with Non-Governmental Organisations (NGOs) that provide individuals with better health and well-being ..."; and "Offer opportunities for people to get active through programmes such as initiation to Olympic sports or participation in events connected to the Olympic Games, both before and during the Olympic Games.".
2023	<ul style="list-style-type: none"> • Link the Road to the Olympics and Paralympics Active Life challenge with the Olympic and Paralympic Pals project in schools and regional councils, to motivate students and adults in active lifestyle activities.
2024	<ul style="list-style-type: none"> • Develop guidelines on "the healthy city": how to design and transform cities and neighbourhoods for a healthier population (include as indicators in planning frameworks).

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SMART Goal	#4. There is universal access for disabled members of our regional community, auspiced by an Olympics and Paralympics Accessibility Project.
Big ideas	<ul style="list-style-type: none"> • South east Queensland the national standard for accessibility: a region without barriers. • Permanent Paralympic legacies for all south east Queensland residents and visitors.
2021	<ul style="list-style-type: none"> • Define "universal access" to ensure governments, industry and community are in-sync. Must include accessibility for citizens and visitors with vision, hearing, mental, intellectual and mobility challenges. Also English as a second language, diverse cultural backgrounds, all socio-economic conditions.
2022	<ul style="list-style-type: none"> • Audit (potentially via industry bodies and governments) current accessibility frameworks in SEQ, eg venues, hotels, transport, public spaces. Note: Sporting Wheelies employs "Game Changers" - people with a disability who undertake "pathways" audits. • Conduct a gap analysis to identify accessibility shortfalls and prepare an Action Plan for revisions/upgrades, and to inform design parameters for new infrastructure and services in SEQ.
2023	<ul style="list-style-type: none"> • Establish the Olympics and Paralympics Accessibility Project with representation from governments, sport administrators and athletes (for Olympic and Paralympic sports), disability services sector and business/industry. • Commission a master plan for SEQ 2032 to consider how transport and mobility corridors can be linked, eg bikeways, pathways. • (As part of the Sports Hub and Sports Administration Attraction Taskforce - see Enterprise theme) Establish a Paralympic sport disability sub-group responsible for developing and delivering a "home" for Paralympic sport as well as rehabilitation for people with a disability, enabling them to "be the same among others". • Confirm that all 2032 Olympics and Paralympics event material will be available in audio and Braille, eg menus, wayfinding and signage, hotel and event information.
2024	<ul style="list-style-type: none"> • Agree regional/statewide standards for accessibility supports, eg Braille sign height and placement. • Confirm procurement standards for Olympics and Paralympics infrastructure (refurbishments and new builds) require an accessible-first response. (Linked with Enterprise SG5 2023 and 2025).
2025	<ul style="list-style-type: none"> • Publish/record the (dynamic) SEQ Accessibility Pathways Map, advising mobility links within SEQ cities and across the region. (Link to Connected SG1 2025 "SmartMove" app).
2026	<ul style="list-style-type: none"> • Launch the perpetual Queensland Accessibility and Inclusivity Awards program to recognise building owners and businesses that commit to, and achieve, accessibility and inclusivity standards.

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SMART Goal	#5. Using aspirational stories and case studies of Australian and overseas Olympians and Paralympians - and through a program of direct and indirect engagement with students - Year 12 completion rates and the uptake of access to higher education and training for the region's Indigenous students have improved to the same levels as the general population.
Big ideas	<ul style="list-style-type: none"> Olympic and Paralympic Pals: SEQ-based Olympians and Paralympians (past and present) "adopted" by specific schools to support student mentoring and engagement; and by individual SEQ councils as regional Ambassadors.
2021	<ul style="list-style-type: none"> Collect (or collate where it exists) and publish performance data on Year 12 completion rates and the uptake of access to higher education and training for the region's Indigenous students.
2022	<ul style="list-style-type: none"> Establish the Olympic and Paralympic Pals program via calls for Expressions of Interest from SEQ-based former and current Olympians and Paralympians. Develop the framework for the 2032 Education Challenge, a partnership between the Queensland Olympic Council, Education Queensland and independent schools to map the pathway to equal education and training outcomes for all students in SEQ, using school-based Olympic and Paralympic Pals as program motivators and mentors. Consider links with the Olympic Channel and the IOC digital strategy which "aim to connect the Olympic Movement with global youth beyond the period of the Olympic Games."
2023	<ul style="list-style-type: none"> Announce the Olympic and Paralympic Pals participants for the school mentoring program and link to the IOC's 2020+5 agenda, including: "Celebrate and raise the individual profile of Olympians at and beyond the Olympic Games, through IOC digital platforms, stakeholders, Olympic partner initiatives, Olympians' own platforms and social projects". Launch the 2032 Education Challenge, including publishing annual KPI outcomes. Via the International Olympic Committee (and its digital Olympic Channel), Australian Olympic Committee, International Paralympic Committee and Paralympics Australia, collect inspirational stories (specific to personal education and training outcomes) from athletes from across the globe, for story-telling use by Olympic and Paralympic Pals.

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SMART Goal	#6. By using wellbeing instruments to measure longitudinal outcomes, community wellbeing and mental health is enhanced via partnerships with Olympic and Paralympic athletes (past and present), through online and face-to-face workshops, volunteering opportunities, and working with young people and Indigenous communities (eg via Olympic and Paralympic athletes as regional/council Ambassadors).
Big ideas	<ul style="list-style-type: none"> Olympic and Paralympic Pals: SEQ-based Olympians and Paralympians (past and present) "adopted" by specific schools to support student mentoring and engagement; and by individual SEQ councils as regional Ambassadors.
2021	<ul style="list-style-type: none"> Determine community health and wellbeing measures/indices to enable program measurement, and develop program KPIs.
2022	<ul style="list-style-type: none"> Establish the Olympic and Paralympic Pals program via calls for Expressions of Interest from SEQ-based former and current Olympians and Paralympians.
2023	<ul style="list-style-type: none"> Announce the Olympic and Paralympic Pals participants for the regional council Ambassador program and link to the IOC's 2020+5 agenda, including: "Celebrate and raise the individual profile of Olympians at and beyond the Olympic Games, through IOC digital platforms, stakeholders, Olympic partner initiatives, Olympians' own platforms and social projects". Consider links with the Olympic Channel and the IOC digital strategy which "aim to connect the Olympic Movement with global youth beyond the period of the Olympic Games."
2024	<ul style="list-style-type: none"> In pursuit of the International Olympic Committee's 2020+5 agenda, Councils and their Olympic and Paralympic Ambassadors "develop the use of innovation and emerging technologies such as augmented and virtual reality, cloud services, 5G, artificial intelligence and data analytics" and "expand the role of traditional and digital media platforms to carry powerful, athlete-centric stories highlighting the Olympic values" to engage and inspire local communities.

References to suggested Olympic- and Paralympic-related bodies/foundations/programs are for illustrative purposes only. The Committee for Brisbane acknowledges and respects the intellectual property rights of the International Olympic Committee and International Paralympic Committee to those names and associated terms.



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COMMITTEE
FOR BRISBANE

Our Vision: Greater Brisbane as the
world's most liveable place.

committeeforbrisbane.org.au