

Brisbane 2033 Legacy Project

Lives in South East Queensland:
imagined stories from 2032



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Jai is a year 12 student at Bromelton State High School, part of a new community developed around the Scenic Rim Agribusiness Knowledge Precinct (in the Bromelton State Development Area). She is aiming to study the combined degree of sports and food sciences at Griffith University on the Gold Coast.

Jai's story is an inspiring one, coming from a family that, just a few years earlier, had been on the verge of homelessness when both her mums lost their jobs.

The 2032 Olympics and Paralympics Housing Vision, developed in 2022 under its motto "a home for everyone", had initiated strategies to identify opportunities for improved outcomes across the housing continuum - home ownership, affordable home ownership, affordable private rental, social housing, emergency housing.

Jai's family benefitted through the local council's strategies established under the Vision, and was provided with transitional housing until her parents found full employment in the Knowledge Precinct and were able to move into co-located affordable housing, developed under the masterplan.

Jai competes in BMX Freestyle at a state level and trains at the National BMX and Skateboard Centre of Excellence at Bundall on the Gold Coast, run by Tokyo Olympics Gold Medallist Logan Martin.

Jai rides her BMX bike to and from school along dedicated active mobility pathways, part of the Regional

Mobility Corridor incorporated into the Knowledge Precinct's masterplan.

The only vehicles permitted in the Scenic Rim Agribusiness Knowledge Precinct are either electric or hydrogen battery-powered, in accordance with the Precinct's strict zero net carbon rules (a requirement of the "Target Zero" regional transport decarbonisation policy launched in 2023).

After school, Jai rides her bike to the multi-modal transport interchange at Beaudesert (where rail, bus and personal transport modes intersect) and catches an electric bus to Southport, swapping over to the electric light-rail down to Bundall for training - part of the successful decarbonisation of SEQ's public transport network, achieved in 2029.

It's a Friday night and, after training, Jai meets up with some of her training buddies for dinner in one of the region's vibrant nighttime economy precincts, Surfers Paradise, recently awarded its fourth consecutive "Safe Nightspot Gold Standard".

As she finishes her meal, the "SmartMove SEQ" app on Jai's personal communication device alerts her to the transport options home. Via the app, Jai plans her route, pays for her multi-modal trip home and sends trip and ETA advice to her parents.

The app automatically updates her incentive rewards for self-mobility and wellness - she's very close to achieving 12 months' free public transport across SEQ.



Duong is a 25-year old tourist from Vietnam who is in Queensland with some university friends to attend the Brisbane 2032 Olympics.

Enticed to SEQ by Australia's global pre-Games marketing, Duong and his three friends have arrived two weeks prior to the Games, cashed-up and ready for a holiday and authentic Australian experiences.

The foursome fly into the Sunshine Coast International Airport where, upon disembarking, they are greeted by a large bright welcome sign "Ngara" (hello in Gubbi Gubbi).

Intrigued, Duong and his friends read the didactic next to the sign which explains, in Vietnamese and dozens of other languages, the meaning of the word and provides some details about the First Nations people of the area.

The Ngara didactic invites Duong to use a QR code to download the "Murri Way" app, with augmented reality, that allows him to know what First Nations country he is travelling through as he and his friends move across south east Queensland, as well as providing an option for deeper access to the region's Indigenous cultures and languages. Text and vocal information is provided in Vietnamese (and other languages).

Murri Way is a Queensland success story and a major prize winner at the "SEQ Scale Up for Success Awards" that were launched in 2022 to bring together innovators, entrepreneurs, funders and research institutions to identify issues and opportunities associated with achieving global best-practice in scale-ups.

The Murri Way developers won the prize in 2023, the "Queensland Year of Innovation", when the scene was set for the 2032 zero-waste Olympics and Paralympics through a series of events and activities to promote home-grown success stories and encourage entrepreneurship and investment.

After a few days on the Sunshine Coast, Duong and his friends take the fast train on a 45 minute trip to Brisbane to pick up their zero-emission electric vehicle.

As they take a sightseeing tour through SEQ, their Google Maps assistant greets and farewells them in the language of each First Nations country that they enter and exit.

The verbal greetings and farewells are matched by roadside signage that also welcomes and farewells travellers in the language of each First Nations country that they enter and exit: "Yuwayi, Farewell from Quandamooka country".

References to suggested Olympic- and Paralympic-related bodies/foundations/programs are for illustrative purposes only. The Committee for Brisbane acknowledges and respects the intellectual property rights of the International Olympic Committee and International Paralympic Committee to those names and associated terms.



Jack is a year six student at Inala State School and attending a graduation ceremony to celebrate his completion of the “Road to the Olympics and Paralympics Active Life” challenge.

Graduation ceremonies are being held across Queensland today as hundreds of thousands of primary and secondary school students complete the challenge that was established in 2022 as part of the “2032 Olympics and Paralympics Health and Wellbeing Program”.

At the graduation ceremonies, project leaders report to students that Queensland has achieved its long-term goal of having the lowest student obesity rates in the western world, due in no small part to the lifestyles students adopted as part of Active Life.

Jack’s dad is especially proud of his 11-year old son, who has been in a wheelchair since he was a toddler.

Jack is headstrong and independent and will try anything. He travels easily to and from Active Life activities across south east Queensland because of the State’s Universal Access principles, defined in 2021 and adopted in 2023 as part of the Olympics and Paralympics Accessibility Project.

Jack and his dad are regular users of the dynamic SEQ Accessibility Pathways Map, first published in 2025, that presents all mobility links within SEQ cities and across the region. The Map is part of the “Access All Areas” Mobility Vision developed for SEQ in 2025.

Despite quite a lot of travel with his Active Life pursuits, Jack keeps up with his schoolwork through regional high speed, free and secure WiFi that has been available since 2023 in public spaces and on public transport.

Jack’s dad is excited about the upcoming Brisbane Olympics and Paralympics that will be the culmination of a project he has been working on for 10 years. He has been a key part of the SEQ Circular Economy Taskforce, a collaboration between governments, universities and industry.

The Taskforce launched the Regional Circular Economy Action Plan in 2022 that has been informing management planning for the 2032 Games, including confirming the parameters for zero waste Olympics and Paralympics focussing on infrastructure, construction, goods and services provision, event logistics and management.

In 2025, the Action Plan saw Brisbane host SEQ’s first zero waste, circular economy event – the Ashes Test at The Gabba.

This year, all the preparations and planning will see 2032 as zero waste Olympics and Paralympics, with one of the highlights being the use of recycled ocean plastics for the country flags at stadiums.



Jarowair Elder Miranda greets year 10 students at Toowoomba State High School with a heartfelt “Gamba daru” (good day) and her pupils respond enthusiastically in-kind.

This year is the 10th anniversary of “Elders in the Classroom”, initiated in 2022 across south east Queensland as part of a regional Makarrata.

These young adults have attended Miranda’s class for the whole 10 years of the program, starting as year one students in the inaugural year.

They are now accomplished Jarowair language speakers, can comfortably name and describe all First Nations country in south east Queensland, and have been involved in a long-running local council project to extend First Nations language names and signage to significant cultural and tourism sites in the Toowoomba area.

Miranda has a special surprise for her students today. Her son, Alex, who was part of the Gold Medal winning Hockeyroos at the 2028 Los Angeles Olympics, is visiting for the day.

Alex was one of the Australian First Nations athletes who, at the closing ceremony of the Los Angeles Olympics, issued the formal invitation to the world to gather again in four years at the 2032 Brisbane Olympics, now just a few weeks away.

Alex tells the class that he will be taking over as the school’s embedded Olympics Ambassador, under the Olympic and Paralympic Pals program.

Like his predecessor in the role, Alex will spend time each week with different classes, sporting teams and athletes to teach the Olympic values of Friendship, Respect and

Excellence, and the Paralympic values of Determination, Inspiration, Courage and Equality - and help students to perform at their sporting best.

Alex explains that his own Olympic journey was inspired by his school’s Paralympics Ambassador who was one of the first to join the Olympic and Paralympic Pals schools program that was launched across SEQ in 2023.

Alex tells the students he is also proud to be part of the Toowoomba Regional Council’s Olympic and Paralympic Pals project that was inspired by the International Olympic Committee’s 2020+5 agenda, that included: “Celebrate and raise the individual profile of Olympians at and beyond the Olympic Games, through IOC digital platforms, stakeholders, Olympic partner initiatives, Olympians’ own platforms and social projects”.

As an added benefit to the students, Alex explains that he will also share learnings from his day job as an Environmental Scientist at the University of Southern Queensland’s Toowoomba Campus, where he has been part of the SEQ Zero Net Emissions Cooperative, between universities, industry and government.

While Alex only joined full-time after the Los Angeles Games, the Cooperative has been operating since 2023 to share research, inform policy and secure industry action.

The Cooperative’s big achievements so far have been the Regional Zero Net Emissions Action Plan and the Regional Climate Change Resilience Action Plan, both launched in 2022, that have helped to deliver climate positive Olympics and Paralympics this year.



Justin uses the “Mobility as a Service” feature on his SmartMove SEQ app to order his ride to tonight’s meeting, the final Olympics and Paralympics arts and cultural program planning meeting before the 2032 Games start in a couple of months.

On the way he drops his talented daughter, Claire, at the Brisbane Metro interchange at QPAC, where she catches a hydrogen-powered, zero-emissions “Arts Bus” (the renamed 199 bus to West End) to work at Buzz, the Queensland headquarters for professional e-sports that opened in 2026.

Claire was recently appointed as a youth representative to the SEQ Knowledge Council, formed in 2022 to curate knowledge economy infrastructure and direct the development of the regional East-West Knowledge and Enterprise Corridor.

Some of Claire’s work colleagues will represent Australia in a few weeks’ time in the inaugural e-sports program at the Olympics and Paralympics.

Since its establishment in 2022, Justin has chaired the SEQ Industry and Arts Alliance, an ongoing collaboration between commerce and arts and the region’s peak advocacy group to governments.

Successful advocacy from the Alliance led to the annual Creative Brisbane Festival, launched in 2025, that celebrates all aspects of creativity: visual and performing arts, film, music, design, fashion, architecture, urban design and landscaping, research, gaming technology.

At tonight’s meeting, Justin and the Olympics and Paralympics arts and cultural program team will agree to shift the annual Queensland Arts and Literature Awards to run in conjunction with the Festival.

Since they started in 2025, the Queensland Arts and Literature Awards, that include visual and performing arts, including theatre and screen/film, have been celebrated as one of the State’s major cultural and tourism events.

This year’s Festival will culminate with the Awards and run for 10 days between the Olympic and Paralympic Games programs, helping to keep visitors in SEQ longer.

One of the success stories expected to do well at this year’s Awards is Brisbane’s Indigenous Film School and Production Company that was founded in 2024 on the back of a formal collaboration between industry, universities and training providers to develop a screen-industry qualifications framework for students and trainees, including in business and financial management.



Cal is excited. After years of preparation, the biggest commercial opportunity of her life will be real in just a few weeks.

Two years ago, Cal and her husband Rob successfully tendered to the Brisbane Olympic Games Organising Committee to supply the cut flowers for four of the Brisbane Games venues at The Gabba, Brisbane Convention and Exhibition Centre, Suncorp Stadium and Brisbane Live at Roma Street, as well as the Athletes Village at Hamilton Northshore and the International Broadcast Centre at South Brisbane.

It wasn't an easy road, but since Cal and Rob decided a decade ago that *Brisbane Flowers 2U* should have a crack at the Games, their business has modernised and benefitted from meeting the strict procurement requirements set by the Games committee and the State Government.

Cal first became convinced back in 2021 that their business could participate in the Games when she read that Brisbane's candidature promised climate positive Games in 2032, resonating with her own environmental passion and heading in the same direction she wanted to take the business - to decarbonise their vehicle fleet.

2022 was a big year for the small business. The State's Zero Emission Vehicle Transport Strategy was released and set out the pathway for freight and construction fleets to transition to renewables and electric power.

The first thing the business had to do was get their digital and data capabilities up to world's best standard, and Cal tapped into the Office of the Queensland Data Commissioner's industry engagement to help draft a Charter of Digital Capability.

When the Charter was released by the State Government in 2023, *Brisbane Flowers 2U* knew exactly what minimally-

acceptable internet service standards they should demand as a south east Queensland SME. They then undertook State-supported digital literacy training to ensure she and Rob knew how to best access and interrogate data to improve their supply chain management and customer service.

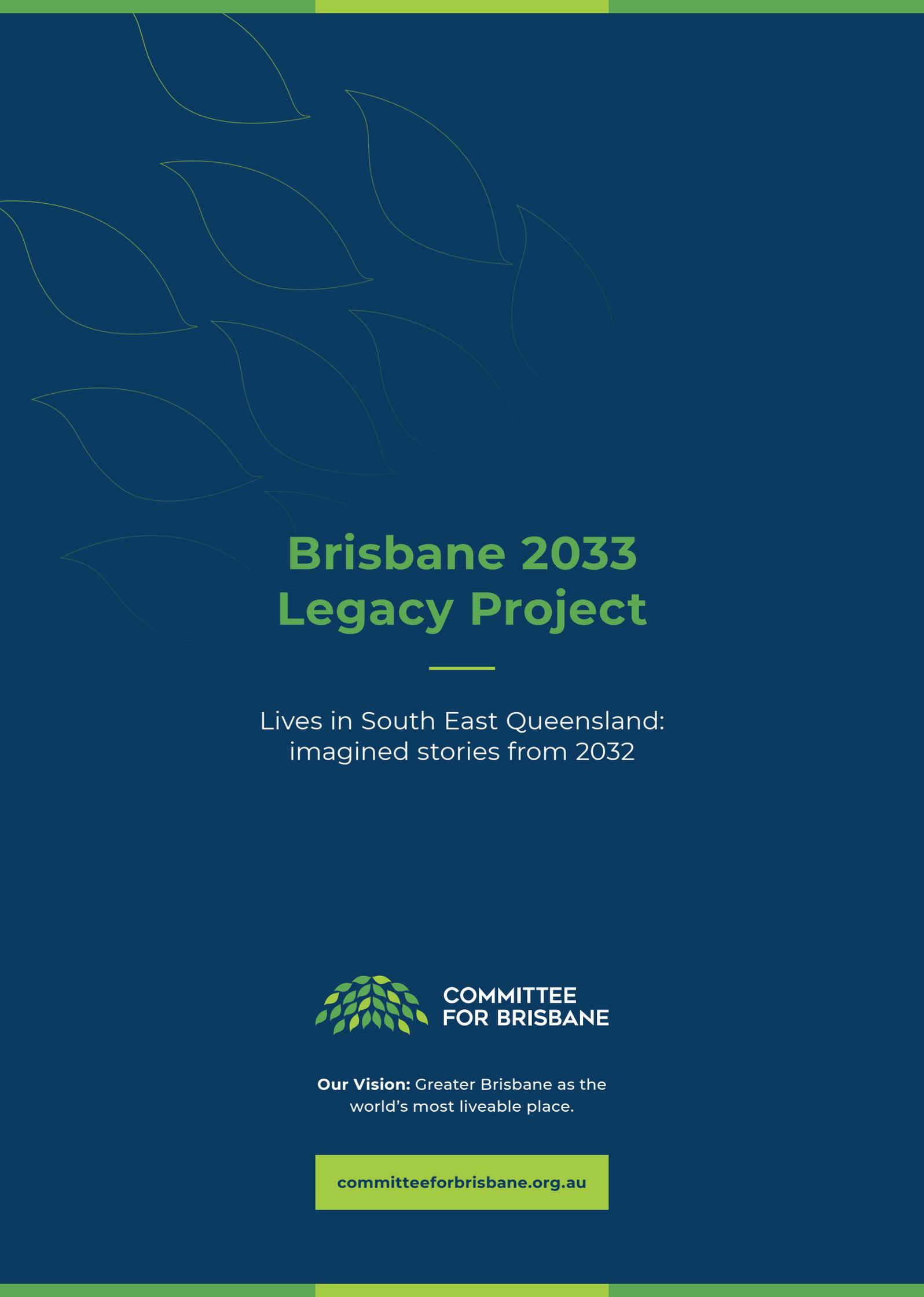
A real boost came in 2024 when the Brisbane Olympic Games Organising Committee published a combined climate positive/circular economy (no waste)/climate change resilience playbook to guide decision-making and procurement.

By 2025, when the Games Delivery Authority (GDA) developed the procurement policies for a climate-positive and zero waste 2032 Olympics and Paralympics, Cal had already decarbonised their delivery fleet and developed strong digital and data capability.

She was invited to participate in the goods and services work group, one of several established by the GDA to help industry to prepare for commercial opportunities around the Games, including in infrastructure, construction, event logistics and management.

The company's first big test came in 2025 when they were one of the local suppliers selected to service the region's first climate-positive, zero-waste sporting event, the Ashes Test at The Gabba, in a trial run for the 2032 Games.

That successful event was the fillip that *Brisbane Flowers 2U* needed to go on to win the biggest tender in the company's history – delivering cut flowers from across Queensland and northern New South Wales to the major Games venues – to bring a little bit of Australia in to brighten the day for athletes, coaches and visitors.



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Our Vision: Greater Brisbane as the
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