



COMMITTEE
FOR BRISBANE

- SINCE 1958 -

2021

ANNUAL REVIEW





The Committee For Brisbane acknowledges the First Nations People of the region and their continuing connection to and care of the land, waters and community of that region. We also pay our respects to their Elders past, present and emerging.

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Our Vision

Greater Brisbane as the world's most liveable place.

Our Values

- Apolitical and independent
- Evidence based
- Driving high integrity
- Inclusive and representative of a broad range of interests, activities and industries
- Influence through discussion, debate and advocacy

Our Mission

To be the most influential, independent and visionary voice for a better Brisbane.





Message from the CEO

There is no bigger test for a membership-based organisation than renewal time, when every member gets to “vote” with their hearts and their pockets about the benefits of membership and an organisation’s relevance to their own goals.

In 2021, the Committee really put itself to the test at renewal time when a membership restructure, approved at last year’s AGM, saw significant increases in membership fees – a necessity to guarantee a strong financial future.

The Committee surpassed all budget expectations, with the vast majority of Members renewing at the increased levels, and many new Members joining the family. At the time of writing, the Committee had enjoyed an overall increase in membership of more than 22%, year on year.

As a CEO, that’s a very rewarding outcome.

Equally, if not more rewarding has been the overwhelming response from Members to invitations to participate on sub-committees, working groups and steering committees. For me, this is the clearest view of an organisation’s relevance.

Many Members will have heard me describe the Committee’s unique position as an organisation. Our drivers are not industry- or sector-specific – a role that is capably filled by many of our important Affiliates. Instead, we are a broad church because our focus is on the future of greater Brisbane and south east Queensland, across all sectors.

Our Members live here, they work here, their kids go to school or university here. They are deeply invested in SEQ and, through their Committee activities, apply their work skills and experience, and their passion for the city and region, to make genuine contributions about our future.

Brisbane and south east Queensland are the beneficiaries.

With the overlay of the 2032 Brisbane Olympics and Paralympics, the Committee and its Members now have a once-in-a-lifetime opportunity to inform and influence decision-making to make greater Brisbane the world’s most liveable place.

Barton Green
Chief Executive Officer



Message from the President

2021 has been an extremely challenging year across all economic sectors and especially so in the community as we continue to cope with the upheaval of COVID.

Recovery and recalibration have been led by governments and industry, and assisted by the truly wonderful announcement by the International Olympic Committee on 21st July that Brisbane and Queensland would host the 2032 Olympic and Paralympic Games.

The Committee heartily congratulates the Queensland Government, Brisbane City Council, Council of Mayors (South East Queensland) and the Australian Olympic Committee for the significant and dedicated efforts to bring back the gift that is hosting both the Games and the legacy they can deliver for the region.

In last year's message, I stressed that our role at the Committee over the forthcoming 12-18 months would be to ensure that the city and region catalysed the rich opportunities that were at play for a more resilient and prosperous future. The awarding of the Games affords a truly significant and potentially transformative period in the growth of Brisbane and the region for the next decade.

In March 2021, the Committee had the pleasure of hosting John Coates AC, the President of the AOC. John helped launch our *Brisbane 2033: Our Olympics and Paralympics Legacies* paper series.

This single piece of advocacy has seen some 120 separate members commit significant time and resources to the development of a suite of focused activities that will help deliver a smarter, safer, more sustainable, connected and economically resilient greater Brisbane.

During 2021, the Committee updated its Constitution and brought in new membership tiers. This simple act has seen our membership grow and flourish. New affiliate members have teamed up with us to bolster our advocacy efforts. Continuing support from our Corporate Leaders and Corporate Members have allowed us to develop a suite of thought leadership pieces in our traditional focus areas of Connectivity, Enterprise, Equity and Creativity.

We have continued to meet members' expectations and add valuable insight through the start of research and development for a 2050 Integrated Regional Transport and Mobility Vision; the building of the Brisbane 2033 Legacy Project suite of documents; hosting events focused upon "Advancing Manufacturing" and the supporting innovative ecosystem, and the "Brisbane, who are you?" brand and expectations event; developing new Liveability Indices to showcase Brisbane's multiple advantages; the establishment of a First Nations Advisory Group, and the hosting of Federal and State politicians and a rich mix of senior industry figures.

I'd like to extend my gratitude and thanks to all those who have performed and committed generously throughout 2021. Particular mention is extended to our CEO, Barton Green, our Management Committee (page 40), and our Advisory Council (page 47).

In addition, I acknowledge and thank the work of our Executive team, Vice-Presidents Kylie Blucher and Peter Kelly, Secretary Liana Heath, Treasurer Paul Gallagher, and our Director – Members and Partnerships, Annie Macnaughton, and Policy and Research Manager Julian Page. Each of these people, and the organisations they represent, has ensured the Committee is able to be well-informed, well-resourced and focused on the key issues that matter for greater Brisbane.

Again, I'd like to thank all of our members for their ongoing support, and extend a special mention to members that have provided valuable in-kind support and a home for us throughout the year, BDO, Three Plus, McCullough Robertson Lawyers and Portfolio Creative Services Group.

Lastly, I am sincerely grateful for the opportunity to have spent the past two years as the President and proud of the "voice" we have become. The baton will be passed to a new President who will take the mantle of an organisation in great shape and committed to championing for great processes and great outcomes.

Let's hope 2022 brings ever more good fortune to greater Brisbane and Queensland, and that we continue to elevate our commitment to making our home the most liveable place in the world.

Mike Gillen
President



Strategic Policy Focus

Connected

- Transport and mobility
- Regional connectivity
- Interconnectivity (green space, shade, walkability)
- Data capture and use
- Digital economy

2021 PROJECTS/INITIATIVES

1. Prepare a 2050 Integrated Transport and Mobility Vision (page 13)
2. Continue to advocate for a 45-minute connected region and freight transport link to Port of Brisbane
3. Release of *Liveability Issues and Opportunities Paper 02-2021 – South East Queensland: Australia's First Data Community* (page 23)
4. Advocate to the Federal and State Governments and COM(SEQ) for south east Queensland to be Australia's first Data Community (five catalytic projects proposed)
5. Advocate to all levels of government to finalise the SEQ City Deal

Creative

- First Nations culture and heritage
- Night time economy
- Cultural and tourism economies

2021 PROJECTS/INITIATIVES

1. Establish a First Nations Advisory Group (page 18)
2. Promote the celebration of First Nations culture and history, including recognition and inclusion in Olympic and Paralympic Games legacies for the region
3. Develop, in partnership with the arts and cultural communities, a Creative Brisbane Vision (page 17)
4. Establish an Arts and Industry Alliance

A MEMBER'S VIEW



The Committee's advocacy over the past year for a singular Creative Brisbane Vision is vital to the ongoing development and liveability of the city. It has been such a joy this year to come together with creative colleagues envisioning Brisbane as a true global city with artistic courage and a place we can all dream boldly together. I look forward to working further with the Committee on this in coming years.

Jo Thomas, CEO + Creative Director, Metro Arts



A MEMBER'S VIEW

International education is one of the largest contributors to the economy of Brisbane. The Committee for Brisbane's initiative to coordinate a strategy to rebuild this important sector is strategic and well recognised. The support and impetus created by the proposed Brisbane Education Consortium will have a catalytic impact on the re-emergence of this sector and make a considerable contribution to re-skilling and economic growth in Brisbane. These types of initiatives highlight the positive impact the Committee can make.

Scott Sheppard, Deputy Vice-Chancellor and Vice-President, International, QUT

Enterprising

- International student education
- Entrepreneurship and innovation
- Trade and enterprise zones
- Advanced manufacturing
- Hydrogen economy

2021 PROJECTS/INITIATIVES

1. Prepare a report to re-establish a Higher Education Consortium in greater Brisbane to attract international students back to the region
2. Release *Liveability Issues and Opportunities Paper 01-2021 – Brisbane 2033: Our Olympics and Paralympics Legacies* (see page 14)
3. Support the Federal and State Governments and COM(SEQ) on the 2032 Olympic and Paralympic Games candidature, and play a lead role in planning for community legacies
4. Support and participate in the establishment of an Innovation Ecosystem in greater Brisbane (see page 19)
5. Membership of H2Q – the Queensland hydrogen industry cluster
6. Initiate a project to challenge global liveability indices, with the aim to modernise indices to reflect contemporary society

Equitable

- Homelessness
- Housing affordability
- Safety
- Inclusivity
- Accessibility

2021 PROJECTS/INITIATIVES

1. Participate in the Housing Action Lab project to help tackle homelessness in SEQ
2. Initiate a project, in partnership with other industry bodies, to reimagine the Brisbane inner city in 2050 – to reflect and respond to (post-COVID) community and business experiences and aspirations

Strategic Plan

Early in 2021, the Management Committee prepared a strategic plan for 2021-22 and beyond, considering and prioritising new projects, or extensions to existing projects, under the Committee's four key areas of focus: connectivity, creativity, enterprise and equity.

The number one issue/opportunity identified was the need for a Brisbane identity/brand and the Committee is playing an active role in this space. Other activities and projects proposed include:

- Business and investment attraction and retention strategies
- A "brain gain" strategy (ie talent attraction and retention)
- Innovative housing affordability plan
- A Reconciliation Action Plan project, to promote the development and adoption of RAPs throughout the Committee's membership

2021 Highlights and Achievements

Membership

28 
Corporate
Leaders

63 
Corporate
Members

14 
Enterprise
Members


75 
Associates

45 
Affiliates

Sub-committees

13 
Sub-
committees

13 
Projects
initiated or
continuing

250+ 
Participants

Policy Initiatives

3 
Policy
papers
published

6 
Advocacy
letters to
governments

2 
Submissions
lodged with
governments

21 
Thought
leadership
articles published

Media and Engagement

11 
Monthly
e-newsletters

67% 
Newsletter
open rate

6 
Media
releases

35+ 
Media stories
published or
broadcast

Events

8 
Ticketed
events

14 
Free
events

1800+ 
Attendees

Social Media

 **300+**
Social
Media posts

 **27%**
Increase to
726 followers
on Facebook

 **130%**
Increase to
3,314 followers
on LinkedIn

 **28,333**
Impressions of
most popular
LinkedIn post

Policy Activity

The Committee significantly expanded its policy development activities during 2021 and established or continued a number of sub-committees and project teams to research and develop strategic responses to regional challenges and opportunities.

13 sub-committees were either initiated or are continuing on the following projects/activities:

- | | |
|--|---|
| <p>1 2050 Integrated Transport and Mobility Vision (page 13)</p> <hr/> <p>2 Brisbane 2033 Legacy Project – Phase Two (page 14)</p> <hr/> <p>3 Brisbane Education Consortium (page 16)</p> <hr/> <p>4 Communications and Engagement Standing Committee (page 16)</p> <hr/> <p>5 Creative Brisbane Vision (page 17)</p> <hr/> <p>6 First Nations Advisory Group (page 18)</p> <hr/> <p>7 Industrial Strategy Review (page 19)</p> | <p>8 Greater Brisbane Innovation Ecosystem (page 19)</p> <hr/> <p>9 Liveability Indices Project (page 20)</p> <hr/> <p>10 SEQ Regional Infrastructure Plan (page 21)</p> <hr/> <p>11 Reimagining the Inner City (page 22)</p> <hr/> <p>12 SEQ: Australia’s First Data Community – Phase Two (page 23)</p> <hr/> <p>13 Sports Hubs and Centres of Excellence (page 24)</p> |
|--|---|

Government Engagement

During 2021, the Committee had more than 25 engagements with federal, state and local governments, including with the Deputy Premier, Minister for State Development, Infrastructure and Planning, the Hon Dr Miles MP; Minister for Tourism, Innovation and Sport and Minister Assisting the Premier on Olympics and Paralympics Sport and Engagement, the Hon. Stirling Hinchliffe MP; the Leader of the Opposition and Shadow Minister for Tourism, Shadow Minister for Olympics and Paralympics, David Crisafuli MP, the Lord Mayor and Deputy Mayor of Brisbane; and federal MPs Ted O’Brien and Trevor Evans.

Our commitment to diversity and inclusivity

The Committee for Brisbane will promote and advocate for an inclusive and collaborative community and enterprises to help shape greater Brisbane into the world's most liveable place.

We will celebrate diversity and inclusion to create a safe, welcoming and equitable region.

The Committee for Brisbane pledges to embrace and provide equal opportunities to people of all nationalities, races, ethnicities, cultures, religions, ages, genders, sexual orientations, incomes, family/marital statuses, veteran statuses, disabilities, social backgrounds and political opinions.

The Committee for Brisbane's members come from diverse backgrounds, which benefits the organisation through the sharing of ideas, activities and initiatives which promote social cohesion and increases awareness, respect and understanding within our community.

In our actions to promote community and industry development within greater Brisbane, we will seek out and partner with likeminded organisations.

The Committee for Brisbane acknowledges that it must actively encourage and support inclusion and diversity in greater Brisbane, and we commit to doing so.

2050 Integrated Transport and Mobility Vision

In late 2020, at the suggestion of the Advisory Council, the Committee agreed to develop a long-term view for transport and mobility in south east Queensland and settled on a project Vision:

South east Queensland is a single economic region, enabled by a long-term Regional Connectivity and Mobility Plan that delivers the passenger and freight movement efficiencies to underpin a prosperous, liveable and sustainable community (by 2045) of 5.4 million people¹, who live and work across 34,000km².

¹TransformingSEQ, The SEQ City Deal Proposition. February 2019

Subsequently, the Committee approached a number of Member firms, 20 of which volunteered to establish a project taskforce to develop a 2050 Integrated Transport and Mobility Vision. At the time of writing, it was proposed to have the draft Vision document published by November 2021.

The Vision will explore a range of policy and infrastructure challenges facing SEQ between now and 2050 – designed to facilitate discussion rather than dictate options – and will take a holistic approach to the development of transport and mobility systems.

The Vision will consider the implications for policy and planning decision-makers across specific subject areas, including but not restricted to, infrastructure and land use, technology (including Mobility as a Service), the transport/travel experience, sustainability, and culture.





Brisbane 2033 Legacy Project – Phase Two

In March, Australian Olympic Committee President, John Coates AC, launched the Committee's *Brisbane 2033: Our Olympics and Paralympics Legacies* paper at the Brisbane Convention and Exhibition Centre. More than 400 attended the event, which was a great success.

"At the opening ceremony for the 2032 Olympic Games, half of the world's eyes will be looking at Brisbane. What will they see?"

John Coates AC, President, Australian Olympic Committee

The launch was the culmination of months of work by a Committee Taskforce that contributed some big ideas about the future for south east Queensland.

We called the paper "2033" – the year after a 2032 Olympics and Paralympics: if we look back one year later, what should the legacies be? The overarching legacy presented in the paper was:

- South east Queensland thinks, acts and identifies as one region.

We also proposed four big outcomes, under the Committee's key themes of activity:

- **Connected:** People and ideas can move easily around our region: anywhere, anytime, anyhow.
- **Creative:** First Nations and contemporary cultures are celebrated contributors to our community wellbeing and economic vitality.
- **Enterprising:** Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.
- **Equitable:** All residents of our region have the same opportunities in life.

The Committee's support for the 2032 Olympics and Paralympics is a key part of its role to promote the region and to achieve sustainable economic and lifestyle benefits for businesses and communities – to achieve the catalytic and transformational infrastructure and community projects that the Games should trigger.

Phase Two of the project started soon after the March event, with an invitation extended to all Members and select Affiliates and industry colleagues to participate. More than 120 individuals volunteered their time and split into 20 Work Groups to tackle the challenge.

At the Committee's invitation, four of our global Member firms agreed to project manage Phase Two, with each taking responsibility for one of the four themes presented in the paper:

- Connected: Deloitte
- Creative: Accenture
- Equitable: PwC
- Enterprising: Aurecon

We are immensely grateful for their energy and guidance.

After months of effort and more than 1300 hours of time volunteered by many Members, in early October the Phase Two reports were launched by the former Chairman of the Council of Mayors (South East Queensland) and former Brisbane Lord Mayor Graham Quirk.

Phase Two has proposed the structural frameworks and potential timelines to deliver the 20 SMART Goals published in the original paper.

The Committee will continue to engage with Members to identify and progress priority initiatives.



Brisbane Education Consortium

The Committee was commissioned in early 2021 by The University of Queensland, QUT, Griffith University, TAFE Queensland and Study Queensland to undertake a Feasibility Report into the establishment of a Brisbane Education Consortium.

The initiative followed the suspension in 2020 of Study Brisbane, which was a successful marketing and promotional initiative to attract international students to Brisbane. The Committee's university Members were concerned that the city's reputation would diminish if it was not actively marketing to international students – particularly because competitor nations/cities were doing so.

After extensive consultation with the higher education sector in greater Brisbane, the Feasibility Report was published in August and identified:

- Strong demand for a consortium approach to:
 - destination marketing of education internationally
 - provide a platform for engagement within the education sector
 - provide a platform for engagement with key industry sectors in Brisbane
 - provide students with positive city-based student experiences
- That it would be essential for any program to focus on the wider economic development outcomes and be able to engage with key industry areas and extended education service providers
- That a consortium should be open to all within the greater Brisbane region, including the Brisbane, Ipswich, Logan, Moreton and Redlands LGAs
- That a consortium should consider providing student experience services to both international and domestic students

The five funding partners unanimously supported a model recommended in the Report and, at the time of writing, work was underway to establish a Brisbane Education Consortium. The Committee for Brisbane's ongoing role, if any, will be determined by early 2022.



Communications and Engagement Standing Committee

The Communications and Engagement Standing Committee ensures the Committee remains strategically engaged with members, partners and stakeholders through our various communications channels and event forums.

The Standing Committee comprises communications firms that are members of the Committee for Brisbane and is a representative group with enormous sector experience.

A key task in 2021 was the development of a new reporting framework to keep track of Advisory Council recommendations and their implementation through a range of Committee projects and events.

Creative Brisbane Vision

In early 2020, the Committee for Brisbane conducted a workshop with a number of people from the creative industries sector as a first step towards developing a Creative Brisbane Vision.

After it was paused in 2020, the Committee re-started the project in April 2021 with a workshop that was well attended and very positive.

The intent was to find a way to capture and describe an ambitious agenda for the city's broad creative sector that could be used to collectively engage with politicians, business and the community. The objectives were to:

- Link the Vision to economic outcomes so that the creative sector/creativity clearly claims its part in the economic ecosystem
- Articulate, in a few words or short sentence, the essence of the overarching objective
- Develop a Vision that speaks to the city's creativity – a well-articulated, cogent, big idea that should excite the community, motivate business and industry, attract investors, and provide governments and the creative sector with a compelling narrative to drive big conversations.

A small Steering Committee progressed the project and subsequently reported back to the larger group with a draft Vision for consideration. After some refinement, a Creative Brisbane Vision was unanimously adopted:

Brisbane: the place to be.

A global city where creativity is valued and imagination empowered. Where innovation and collaboration drive a thriving economy and vibrant communities. Dream boldly.

At the time of writing, the Committee and the project Steering Committee were looking to socialise the Vision with other creative sector representatives, including from universities, the fashion industry, gaming technology sector, architects, planners, landscapers and more.

In preparation for those discussions, the Committee mapped a range of industry associations' and organisations' Vision and Mission statements to look for synergies with the Creative Brisbane Vision, and found strong links with all.

The project has had great contributions from representatives from across the Brisbane and Queensland cultural scene and we thank them for their input:

- Adam Tucker, Executive Producer, Opera Queensland
- Amanda Jolly, Executive Director, Queensland Theatre
- Angela Samut, (former) CEO, and then Kris Stewart (new) CEO, QMusic
- Charlie Cush, CEO, Brisbane Festival
- Claire Sourgnès, CEO, Artisan
- Craig O'Kane, COO, Everledger
- Craig Whitehead, Chief Executive, Queensland Symphony Orchestra
- Dave Sleswick, Creative Director, Tivoli
- Delvene Cockatoo-Collins, artist and Quandamooka woman
- Gavan Ranger, Director, Artisan
- Harvey Lister, Chairman and Chief Executive, ASM Global (APAC)
- Janine Watson, Executive Officer, Business South Bank
- Jo Thomas, CEO + Creative Director, Metro Arts
- John Kotzas, Director, Live Performance Australia (and CEO, QPAC)
- Kate Gould, CEO and Artistic Director, Brisbane Powerhouse
- Katherine Hoeppe, Programming Director, Brisbane Powerhouse
- Leanne de Souza, Non-Executive Director, Nightlife Music
- Li Cunxin, Artistic Director, Queensland Ballet
- Lincoln Savage, Festival Director, Brisbane Street Art Festival
- Patrick Nolan, CEO, Opera Queensland
- Renai Grace, Director/CEO, Museum of Brisbane
- Sarah Runcie, CEO, Brisbane Writers Festival
- Simon Hewett, Director of Music, Queensland Youth Orchestras
- Simon Wright, Assistant Director, Learning & Public Engagement, QAGOMA

First Nations Advisory Group

The Committee established a First Nations Advisory Group during 2021 whose purpose is to provide:

- Strategic guidance in the development and oversight of a Reconciliation Action Plan (RAP) for the Committee for Brisbane and potentially for some of its members; and
- Strategic advice and guidance on other CFB matters as requested by the CFB Board.

We were fortunate to attract a high calibre of candidates onto the Advisory Group:

1. Cameron Costello, Deputy Chair, Queensland Tourism Industry Council
2. Bridget Garay, Senior Managing Producer – First Nations, Queensland Music Festival
3. Cody Meakin OAM, Director – Corporate Support and Housing, Aboriginal and Torres Strait Islander Community Health Service Brisbane
4. Shannon Ruska, Brisbane Traditional Owner; Managing Director, Tribal Experiences
5. Kelly McKeller-Nathan, senior Indigenous Policy Officer at BCC; Board of Queensland Academy of Sport
6. Andrew Niven, Indigenous Partnership Manager, QIC
7. Brian Wyborn, Director, Senior Wealth Advisory, JB Were

President Mike Gillen, Vice-President Peter Kelly, Committee Members Kristan Conlon and David Hertweck and CEO Barton Green are the Committee representatives on the FNAG that will:

- Develop, review and monitor implementation of the Committee's Reconciliation Action Plan
- Provide support, advice and recommendations to the Committee for projects, policies and programs required to deliver the RAP and on other relevant activities
- Inform and educate the Committee on matters important to the region's First Nations people

The Reconciliation Action Plan process started in August 2021 and has been registered with Reconciliation Australia. We have until August 2022 to submit the Committee's Reflect RAP (the first level of RAP).



Industrial Strategy Review

In response to a Brisbane City Council consultation process associated with a review of its Industrial Strategy, the Committee pulled together an expert Work Group in mid-2021 to prepare a submission.

We assembled a team with a great cross-section of skills and experience that broke into four groups to tackle specific components of the submission (lodged in August).

In addition to responding to the submission parameters, the Committee encouraged the Council to consider developing a longer-term view – an Industry and Manufacturing Vision – to provide the framework for attracting investment in this critical part of the city and regional economy. We offered our support for such a project.

Our thanks to the Work Group participants:

- Damian Reardon, Principal Urban Designer, Bennett and Bennett
- Angus Halligan, Associate Director, Planning, Ethos Urban
- Mark Case, Associate Director, Ethos Urban
- Paul Bickham, Director, Faction Consulting
- Chris McCluskey, General Manager Development Services, ISPT
- Gurdip Singh, Business Development Director – Qld, Development, Property, Lendlease
- Simon Forsyth, State Director, Queensland, Mecone
- Justin O'Neil, Principal, O'Neill Architecture
- Michael Bailey, Director, Open Architecture Studio
- Angus Green, Director, Place Design Group
- David Hertweck, Senior Manager, Environment and Planning, Port of Brisbane
- David Skerrett, Director, Real Estate Advisory, PwC
- Isaac Naumann, Senior Consultant, Real Estate Advisory, PwC
- Paul Rigo, Executive, Stratagility
- Andrew Thompson, Director, Fluent Property
- Meredith Hartigan, Principal Town Planner, Tract
- Ed Johnson, Associate Director, Planning, Urbis
- Sophie Lam, Associate Director, Planning, Urbis

A MEMBER'S VIEW



The establishment of the First Nations Advisory Group acknowledges the significant role that First Nations people have had in the past, have now in the present and will have in the future of our great city of Meanjin (Brisbane). Empowering and engaging with First Nations people will help guide the Committee and its members to create a wonderful legacy for our future generations based on a powerful foundation of truth, respect, reconciliation and celebration.

Cameron Costello, Director, Costello Consultancy



Greater Brisbane Innovation Ecosystem

Following a challenge set down by Dr Sarah Pearson, the keynote speaker at our February 2021 event “Building a greater Brisbane innovation ecosystem”, the Committee has been investigating setting up a regular, professional networking forum.

The intent is to auspice an “open door” network for business and industry, higher education, government and entrepreneurs to meet and exchange ideas and information as part of an innovation ecosystem.

In her keynote address, Dr Pearson, who has been involved in establishing innovation ecosystems in Australia and the Pacific, advised that camaraderie, collaboration and critical networking were key elements to success of the “open door” forums which, themselves, were critical supports to building an ecosystem for the new economy.

The Committee has subsequently been conducting exploratory workshops with the innovation, university, investment and government sectors with a view to developing a Vision statement and recommended path forward.

At the time of writing, it was proposed to present the outcomes to the Chief Entrepreneur's Advisory Council and other key Brisbane and Queensland stakeholders in November 2021.

Liveability Indices Project

During 2020, the Committee initiated a project to explore how Brisbane was placed as a destination to attract and retain global and local talent in a post-COVID world.

Because of Queensland's management of the pandemic, we believed Brisbane was in a strong position to "challenge" the status quo of various global indices and rankings that, historically, do not generally consider important contemporary drivers such as government and community responses to public health crises, or safety in the community.

The project sought to address how Brisbane could:

- Improve its ranking (nationally and internationally) against relevant/desirable liveability indices, thereby enhancing the ability to attract talent to the city in the post-COVID environment including:
 - Students (who represent part of our future workforce), and
 - Skilled and capitalised migrants (from interstate and overseas)
- Measure its progress towards improved rankings in revised liveability indices (or a new set of indices) and progress towards talent attraction goals and informing the city's development

With considerable input and advice from Corporate Leader Member Urbis, the project turned its focus to developing a new set of indices – based on a set of liveability themes proposed by the Advisory Council and the Communications and Engagement Standing Committee.

Working with Urbis, a new set of indices was developed that maps a suite of available global data sets against six key themes: Healthy, Connected, Inclusive, Distinctive, Vibrant and Talented.

Another Corporate Leader Member, international research firm Ipsos, joined the project to map its annual "Life in Australia" community perception survey against the new liveability indices – to identify areas of conflict (between perception and hard metrics) and agreement. Together, these two sets of data provide a powerful foundation for a discussion on city strengths and weaknesses.

The concept was discussed at the national Committee for Cities and Regions meeting in October, where interest was expressed in trialling the new liveability indices in capital cities and major regional cities as a "stress test" before further refinement and rollout.



SEQ Regional Infrastructure Plan

In May, the Committee lodged its response to the State Government's survey on a south east Queensland Regional Infrastructure Plan, and called for a more strategic approach to long-term planning for regional transport networks and mobility.

We thank the more than 15 Members who contributed to the Committee's response, who collectively represented the very best thinking and experience in transport planning and delivery.

Our submission supported the State Government's drive to provide a clear vision for infrastructure investment and prioritisation by updating the State Infrastructure Plan and delivering seven Regional Infrastructure Plans.

The Committee said connectivity and accessibility would help drive the performance of SEQ in its COVID recovery and its response to the challenges of population growth over the next 20-30 years, and identified significant infrastructure projects that require immediate funding and delivery if the transport network is to accommodate projected growth.

The Regional Infrastructure Plan submission is being used to inform the 2050 Integrated Transport and Mobility Vision (page 13).

A MEMBER'S VIEW



Working with Committee for Brisbane Members to evaluate the Brisbane Industrial Strategy Review created an opportunity to work collaboratively across industry sectors to provide Brisbane City Council with important commentary on this employment and economic driver for our region. Participating in a process that reached broadly across our business community, to access expert knowledge and opinion on policy imperatives, is a key benefit of being a Committee for Brisbane Member.

Simon Forsyth, Practice Director, Mecone





Reimagining the Inner City

A collaboration between the Committee for Brisbane, Planning Institute of Australia, Australian Institute of Architects, Australian Institute of Landscape Architects and The University of Queensland is undertaking a long-term project to “reimagine the inner city” (defined as the CBD, Fortitude Valley, Spring Hill, South Brisbane/West End and Woolloongabba).

The project will explore the future, or futures, for our inner city (to 2050) and consider what strategies and actions could be put in place to ensure the city centre recovers its vibrancy and continues to play its role as the city's economic heart.

Created in response to the Committee's annual Inner City Vitality Report – that has painted a pretty bleak picture of our inner city economy for the past couple of years – the project objectives are to:

- Provide a collaborative platform to reimagine Brisbane's inner city over the next 30 years
- Produce new work that considers current megatrends and issues; sets out future directions for Brisbane; and identifies a group of transformational projects in the public interest
- Influence city-making in the review of the City Centre Master Plan and leading into the Olympics and Paralympics in 2032
- Respond to the opportunities and challenges of COVID-19 for city centres
- Respond to issues identified in Committee for Brisbane's 2021 Inner City Vitality Report (released in November)

The project will access and analyse data to provide a sound platform to inform decision-making – data that can be used to facilitate a no-agendas review of the inner city, which will be done by inviting specialists and big thinkers over the next few months to share their views and suggest options.

SEQ: Australia's First Data Community – Phase Two

In June, the CEO of Infrastructure Australia, Romilly Madew AO, launched the Committee's paper *SEQ: Australia's First Data Community*.

The paper was the result of several months' input during 2020 from more than 30 Members who volunteered their time and expertise to propose five big ideas for south east Queensland's data and digital future. The paper presented an overarching Vision that:

- South East Queensland will be Australia's first Data Community – a digitally integrated region built on strong ethical foundations to harness technology and data for social good. As a Smart Region that embraces continual improvement, South East Queensland's achievements will be measured by an empowered community that enjoys improved quality of life and wellbeing; frictionless public access to information and services; and unlocking the data economy to drive a thriving regional economy.

Four big project objectives were also set out, under the Committee's key areas of activity:

- **Connected:** Any citizen or business can access the data and information that is important to them – anywhere and anytime.
- **Creative:** Business and community entrepreneurship is nurtured and facilitated through world's-best standard digital and data literacy.
- **Enterprising:** Economic opportunities are identified and realised through governments, businesses and local communities participating in the data economy, including data transparency, access and sharing.
- **Equitable:** South East Queensland is more liveable, sustainable and equitable, driven by a social licence to operate as a Smart Region that is underpinned by good data practices and the data literacy competency of businesses and citizens.

Phase Two of the project started in October when the Smart Cities Council ANZ and the Committee for Brisbane co-hosted a roundtable of decision-makers from key organisations to explore south east Queensland's digital and data future.

Governments, councils, universities and the private sector are already working on myriad adjacent projects and policies that, together, will drive SEQ's digital and data economy – all at a time when the world's attention is moving to our region.

Our view is that early and deep collaboration will be the key to success.



Sports Hubs and Centres of Excellence

One of the 20 SMART Goals published in the Committee's *Brisbane 2033: Our Olympics and Paralympics Legacies* paper (page 14) speaks about attracting national sporting codes to SEQ, specifically:

- Having attracted athletes, coaches, teams and officials to our region for Olympics and Paralympics training and competition, our reputation as a regional hub for high performance, sports technology and recreational development has secured commitments from leading national sporting organisations to permanently locate their primary operations to south east Queensland.

The Committee believes this initiative can be led by the sports sector, with government support, and so launched an exploratory process to determine levels of interest.

We reached out to Members and other colleagues involved with sports and athlete support and pulled together a highly-qualified group who, after meeting, endorsed taking the idea forward:

- Amanda Mather, CEO, Sporting Wheelies and Disabled Association
- Jake Anson, General Manager – Infrastructure, Strategy and Government Relations, Brisbane Lions
- John Lamont, Secretary-General, Queensland Olympic Council; Strategic Adviser, Government Relations, Australian Olympic Committee (ex-officio)
- Kate Jones, ARL Commissioner
- Laurie Malone, CEO, VALD
- Michael Dobbie, Paralympian; Senior Manager, Integrated Infrastructure; Accessibility Lead, PwC Australia
- Paul Coory, Managing Director, COHA Group (project management and advisory)
- Peter Kelly, Vice-President, Committee for Brisbane; Media Liaison Officer, Australian Paralympic Team 1996 and 2000
- Tracy Stockwell OAM, Olympian; Director, Swimming Australia
- Will Tuffley, Associate Director, Business Service at BDO (specialist in sports wealth advisory)

The Sports Hubs and Centres of Excellence Taskforce has established a smaller Steering Committee to drive the project, which we hope will ultimately inform and support the sports business attraction objectives and activities of the Queensland Academy of Sport and the State Government.





Media Coverage

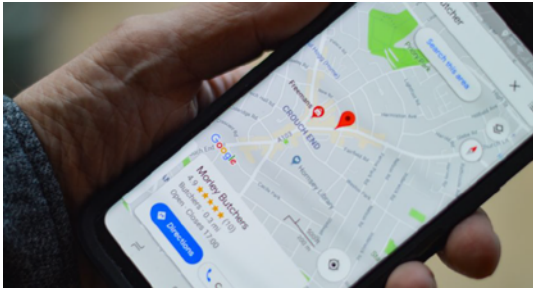
IN QUEENSLAND



Business group calls for Brisbane to become Australia's first 'data community'

NEWS

A high profile business lobby group was called on the Palaszczuk Government to back moves to make Brisbane a Mecca for data analytics, saying a transition to a digital economy is key to growing a vibrant regional economy.



The Committee for Brisbane next week will release a vision to ensure the city becomes Australia's first "data community" to take full advantage of the opportunities presented by innovative data analysis.

Nine News Brisbane, Thursday 18 March 2021
SOCIAL AND AFFORDABLE HOUSING LEGACY FROM 2032 OLYMPICS AND PARALYMPICS



brisbane times

National Queensland City life

Pandemic infects economy of every inner Brisbane precinct

By Lucy Stone
November 19, 2020 - 3:08pm

Save Share A A A

0 Leave a comment

Every inner Brisbane precinct has been jolted by the pandemic, a report into retail activity, real estate, hospitality, transport and other economic factors reveals. The Committee for Brisbane's annual *Inner City Vitality Report* shows Brisbane CBD, Fortitude Valley, Spring Hill, Woolloongabba and South Brisbane have been affected in different ways.



Spring Hill in Brisbane's inner north has a strong education sector that has coped relatively well with the shutdown, the report notes. **MATT DENNIEN**

But it's not all bad news, with some areas showing surprising strength and promise, chief executive Barton Green says. Mr Green said the report, the first to include Spring Hill and Woolloongabba,



IN QUEENSLAND



Goal, goal, goal: Games should turn Brisbane into nation's 'sport HQ'

NEWS

National sporting codes should base themselves in south-east Queensland if Brisbane is chosen as host of the 2032 Olympic and Paralympic Games, according to the Committee for Brisbane.



SEQ City Deal is a must



Barton Green

CHIEF EXECUTIVE OFFICER
Committee for Brisbane

Queensland is about to experience its first four-year, fixed-term State Government.

Will it be a good experience or a bad experience?

On the upside, we will (hopefully) have a majority government that uses the opportunity to map out a comprehensive strategic plan - relying on the surety of four years to pursue beneficial policy and funding initiatives.

On the (potentially) downside is the concerning level of short-termism we saw in the election campaign. Policy and funding announcements by both major parties were focussed on the immediate or near term. Not always, but often.

The ALPs announcement, for example, of hundreds of millions of dollars for the "Coastal Connector" highway widening, but where was the bigger strategic objective?

Using this example, such a significant infrastructure

With 2 million more residents heading to our part of the world, planning for tomorrow is crucial... NOW

(as important as that is) Where is the narrative about linking/creating new economic hubs to deliver to the State's or regions long-term vision?

COVID is a game-changer that should be a catalyst for substantial economic and policy reform.

So, will a four-year term be a good or bad experience if we consider the question against both major parties' failure to articulate a vision?

I'm the CEO of the Committee for Brisbane whose vision is for "greater Brisbane to be the world's most livable place" and my job is to work with governments, universities and the private sector to develop and drive strong agendas towards that goal across a range of themes:

I'm not ignoring other parts of the State, but my brief has a specific geographic focus so my observations are about south east Queensland.

Based on election campaigns by both major parties that largely ignored Queensland's most populous region, I do not have concerns about the next government's focus on taking the big challenges.

The State Government's own forecasts say about two million more residents, heading in south east Queensland in the next 25 years.

Putting that into language that should resonate with politicians, that's 50 to 60 additional State electorates in SEQ (on today's average of about 30,000 electors per State seat). For context, there are 93 State electorates in 2020.



Friday forum: Our experts give their view of campaign week three

DECISION 2020

INQueensland has asked community, business and industry leaders to share their impressions of the third week of the election campaign.



Nine News Brisbane, Friday 19 March 2021 LAUNCH OF BRISBANE 2033: OUR OLYMPIC AND PARALYMPIC LEGACIES PAPER



PRESENTING PARTNERS RNE MAJOR PARTNER 15

BRISBANE 2032 VISION

HAMILTON Athletes' Village

THE GABBA Ashes, then Opening and Closing ceremonies and athletics

Big push to unlock City Deal

DAN KNOWLES

2032 SEQ Olympics bid is successful.

The Property Council list of finalising the City Deal as an immediate priority.

Mr Miles said the deal "remains a priority for the Queensland government given its potential to accelerate economic recovery and enhance regional connectivity across the region" after being suspended during Covid-19 last year.

"All three City Deal partners share a strong desire for engagement with industry later this year once a deal has been sufficiently defined," he said. "The SEQ City Deal was an important consideration in the International Olympic Committee's decision to enter into targeted dialogue with Brisbane to host the 2032 Summer Olympic and Paralympic Games."

A spokesman for federal Urban Infrastructure and Cities Minister Paul Fletcher said all three levels were working on the plan.

"Since recently coming into the Cities portfolio, Minister Fletcher has had a number of meetings including the leadership meeting with all three levels of government."

brisbane times

Politics Queensland Olympics

'An opportunity for Qld': SEQ must build legacy if Games bid successful, Olympics boss says



By Tony Moore
 March 19, 2021 - 5:45pm

Save Share A A A

In the lead-up to the 2032 Olympic Games, national and international sporting bodies should base themselves in south-east Queensland, the preferred host bidder, Australia's Olympics boss said during a visit to Brisbane on Friday.

The idea was one of 20 economic and cultural potential legacies of the 2032 Games proposed by the Committee for Brisbane, if the region was confirmed as the host of the Games of the XXXV Olympiad.



Australian Olympic Committee president John Coates with Premier Anastacia Palaszczuk on an earlier visit to Queensland last month. JONO SEALE/GATTY

Membership

The Committee introduced significant changes to its membership structure in July 2021, including a large increase in annual membership fees.

The membership category of Patron was replaced with Corporate Leader and the fee increased from \$2,000 to \$20,000 per annum; Corporate Member fees increased from \$1,000 to \$5,000 per annum, Enterprise Member fees increased from \$500 to \$2,500 per annum; and Associates went from \$100 to \$150 per annum.

Such significant changes can present a challenge, but the response from Members was overwhelmingly positive and, as the table below shows, membership numbers increased across most categories. The only reason Enterprise Member numbers dropped was because a significant number elected to move to the higher category of Corporate Member.

Some of the additional income was put to immediate use with the engagement of the Committee's first Policy and Research Manager, Julian Page, who joined our small team in July.

At the time of writing, the Committee had enjoyed a net gain of 33 Members, year on year, continuing a positive trend in membership over the past few years.

	2021-22	2020-21	2019-20	2018-19	2017-18	% increase over 5 years
Corporate Leaders (formerly Patrons)	28	33	23	20	19	47.4%
Corporate Members	63	37	24	24	11	472.7%
Enterprise Members	14	32	25	33	27	-48.1%
Associates (individuals)	75	53	23	33	12	525.0%
SUB-TOTAL	180	155	95	110	69	160.9%
Affiliates (non-fee paying category)	45	27	0	0	0	66.7%
TOTAL	225	182	95	110	69	226.1%

Founders

In addition to its membership income, the Committee for Brisbane received generous financial support over the past two years from a small group of senior Brisbane business people and businesses who are committed to growing the Committee's activities and influence in the region.

- Corrs Chambers Westgarth
- Harvey Lister AM, Chairman and CEO, ASM Global (Asia Pacific)
- Jamie Pherous, Managing Director, Corporate Travel Management
- Jude Turner, Owner, Spicers Retreats & Scenic Rim Trail
- Steve Wilson AM, Chair, Wilvest
- Trevor St Baker AO, Founder and Deputy Chairman, St Baker Energy Innovation Fund

Corporate Leaders

The most senior level of membership, limited to a maximum of 25 members (plus up to five members who will contribute up to \$20,000 worth of pro bono critical support each year).



Corporate Members



Enterprise Members

- Aspect Studios
- Aurora Marketing
- Capstone Recruitment
- CJC Rail & Program Services
- COHA Group
- Cultural Capital
- Deicke Richards
- Howard Smith Wharves
- Hoyne
- Office of the Queensland Government Architect
- Open Architecture Studio
- Phillips Group
- Plural Communications
- The Women's College, University of Qld
- Troocoo
- VENLO Investments (REOLA)
- Wolter Consulting Group



Ambassadors

The Committee's Ambassadors are significant and recognisable members of the greater Brisbane community who support our Vision and Mission and, from time to time, speak at our events and promote our activities. We are very grateful for their support.



Sallyanne Atkinson AO



Nat Cook OAM OLY



Matthew Condon OAM



Trent Dalton

Life Members

Life Membership is offered to Past Presidents and others who have provided outstanding commitment through active involvement in the activities of the Association, over a number of years.



Life Members (left to right): Henry George, John Neylan, Rebecca Sullivan, Chris McCluskey, Steve Reynolds, CFB President Mike Gillen, Mark Doonar, Michelle Lee, Matthew Miller, Ben Lyons, Chris Skelton, Noel Robinson. Absent: Brendan Christou, John Pettit, Ted Stewart and The Hon Justice David Thomas.

Affiliates

Peak bodies, industry associations and not-for-profits that share our interest in the future of south east Queensland.



Event Highlights

The Committee delivered a full program of events in 2021, including eight ticketed public events and 14 free events for Members, including exclusive briefings for Corporate Leaders, attracting more than 1800 guests.

COMMITTEE FOR BRISBANE

Event sponsor: **BDO**
Venue partner: **BRISBANE CONVENTION & EXHIBITION CENTRE**

DR SARAH PEARSON
Deputy Director-General, Innovation
Dept of Tourism, Innovation & Sport
KEYNOTE SPEAKER

KATRINA KING
General Manager,
Capital Solutions
QIC

PROF ALAN PATCHING
Associate Dean,
External Engagement,
Faculty of Society and Design,
Bond University

BLAKE WILLS
Chief Executive Officer
Microba

BUILDING GREATER BRISBANE'S INNOVATION ECOSYSTEM

THURSDAY, 18 FEBRUARY 2021 • 12-2PM • PLAZA TERRACE ROOM, BCEC



Event 1

Building greater Brisbane's innovation ecosystem.

18 February 2021 at BCEC.

Sponsored by BDO.

Keynote speaker:

- Dr Sarah Pearson, Deputy Director-General, Innovation, Department of Tourism, Innovation and Sport.

Panellists:

- Katrina King, General Manager Capital Solutions, QIC
- Professor Alan Patching, Associate Dean, External Engagement, Faculty of Society and Design, Bond University
- Blake Wills, CEO, Microba

COMMITTEE FOR BRISBANE

Event Sponsor: **HATCH** | RobertsDay
Venue Partner: **BRISBANE CONVENTION & EXHIBITION CENTRE**

JOHN COATES AC
President, Australian Olympic Committee
Vice-President, International Olympic Committee
KEYNOTE SPEAKER

DR BRIDIE KEAN
Australian Paralympian

NATALIE COOK OAM OLY
Australian Olympian

BRISBANE 2033 AND OUR OLYMPICS AND PARALYMPICS LEGACIES

FRIDAY, 19 MARCH 2021 • 12-2PM • BRISBANE CONVENTION & EXHIBITION CENTRE



Event 2

Brisbane 2033: Our Olympics and Paralympics Legacies.

19 March 2021 at BCEC.

Sponsored by Hatch RobertsDay.

Keynote Speaker:

- John Coates AC, President, Australian Olympic Committee; Vice-President, International Olympic Committee

Panellist:

- Dr Bridie Kean, Australian Paralympian

Introductory Guest Speaker:

- Natalie Cook OAM OLY, Olympian

THE BUSINESS OF BRISBANE: RESPONDING TO THE COVID REVOLUTION

CHRIS ALCOCK
Principal
Six Ideas by Dexus
KEYNOTE SPEAKER

EVELYN STOREY
Regional Managing Director,
Queensland, Aurecon

MATT BEASLEY
Project Director,
Waterfront Brisbane, Dexus

DOMINIQUE LAMB
Chief Executive Officer,
National Retail Association

COMMITTEE FOR BRISBANE

THURSDAY, 20 MAY 2021 • 7-9AM • THE GROVE, 480 QUEEN ST, BRISBANE

Event 3

The business of Brisbane: responding to the COVID revolution.

20 May 2021 at The Grove.

Sponsored by Dexus.

Keynote Speaker:

- Chris Alcock, Principal Six Ideas by Dexus

Panellists

- Evelyn Storey, Regional Managing Director, Queensland, Aurecon
- Matt Beasley, Project Director Waterfront Brisbane, Dexus
- Dominique Lamb, CEO, National Retail Association

COMMITTEE FOR BRISBANE

SEQ'S DATA AND DIGITAL BLUEPRINT FOR THE FUTURE: HOW SEQ WILL BECOME AUSTRALIA'S FIRST SMART REGION

ROMILLY MADEW AO
CEO
Infrastructure Australia
KEYNOTE SPEAKER

ADAM BECK
Executive Director,
Smart Cities Council Australia
& New Zealand

GREG POWER
Smart Cities
Development Manager
Suez

HELEN CLARKE
Partner in Charge Brisbane
Lead Partner Corrs Cyber
Corrs Chambers Westgarth

EVENT SPONSOR
articulous

VENUE PARTNER
BRISBANE CONVENTION & EXHIBITION CENTRE

WEDNESDAY, 16 JUNE 2021 • 12-2PM • BOULEVARD ROOM, BCEC

Event 4

SEQ's Data and Digital blueprint for the future: How SEQ will become Australia's first Data Community.

16 June 2021 at BCEC.

Sponsored by Articulous.

Keynote Speaker

- Romilly Madew AO, CEO, Infrastructure Australia

Panellists:

- Bevan Slattery, Founder, HyperOne
- Helen Clarke, Partner-in-Charge Brisbane and Lead Partner, Corrs Cyber, Corrs Chambers Westgarth
- Adam Beck, Executive Director, Smart Cities Council Australia & New Zealand

Note: Greg Power from Suez (based interstate) was unable to participate due to border restrictions.



COMMITTEE FOR BRISBANE

BRISBANE WHO ARE YOU?

FRIDAY 20 AUGUST • 11.30 FOR 12-2PM • PLAZA BALLROOM, BCEC

Event sponsor: THE STAR

Event partner: THE UNIVERSITY OF QUEENSLAND

Venue partner: BRISBANE CONVENTION & EXHIBITION CENTRE

Panelists:

- Sallyanne Atkinson AO
- Matt Condon OAM
- Cameron Costello
- Li Cunxin AO
- Scott Hutchinson
- Karni Liddell
- Laurie Malone
- Aimee McVeigh
- Debbie Smith
- Peter Varghese AO

Event 5

Brisbane, who are you?

20 August 2021 at BCEC.

Sponsored by The Star Entertainment Group.

Panellists

- Civic Leadership: Sallyanne Atkinson AO, former Lord Mayor of Brisbane
- Investment and Music: Scott Hutchinson, Chairman, Hutchinson Builders
- Arts and Culture: Li Cunxin AO, Artistic Director, Queensland Ballet
- Education and Foreign Affairs: Peter Varghese AO, Chancellor, University of Queensland
- Social Welfare: Aimee McVeigh, CEO, QCOSS
- Storytelling and History: Matt Condon OAM, Historian and Author
- First Nations and Tourism: Cameron Costello, Deputy Chair, Queensland Tourism Industry Council
- Business: Debbie Smith, Partner, PwC
- Sport: Karni Liddell, Paralympian

Note: Laurie Malone from VALD was unable to participate on the day.

COMMITTEE FOR BRISBANE

FOCUS ON GREATER BRISBANE: ADVANCING MANUFACTURING

WEDNESDAY
8 SEPTEMBER 2021
12 - 2PM
BCEC

Event partner: THE UNIVERSITY OF QUEENSLAND

Venue partner: BRISBANE CONVENTION & EXHIBITION CENTRE

Keynote Speaker: PROF. IAN FRAZER AC, FRS

Panelists:

- MATTHEW TOBIN, Founder & Managing Director, Urban Art Projects Company
- CORI STEWART, CEO, Advanced Robotics for Manufacturing (ARM Hub)

Event 6

Focus on greater Brisbane: advancing manufacturing.

8 September 2021 at BCEC.

Sponsored by The University of Queensland.

Keynote Speaker

- Professor Ian Frazer AC FRS, Professor, Faculty of Medicine, University of Queensland

Panellists:

- Matthew Tobin, Founder and Managing Director, Urban Art Projects (UAP) Company
- Cori Stewart, CEO, ARM Hub (Advanced Robotics for Manufacturing)





Event 7

Brisbane 2033 Legacy Phase Two: Next Steps.

8 October 2021 at BCEC.

Keynote Speaker

- Graham Quirk, former Chairman COM(SEQ)

Panellists:

- Enterprise: Evelyn Storey, Managing Director, Queensland, Aurecon
- Creative: Brock Mahoney, Managing Director Qld, State Government Lead, Accenture
- Connected: Damian Garnham, National Sector Leader, Transportation, Deloitte
- Equitable: Craig Fenton, Partner, Integrated Infrastructure, PwC



Event 8

2021 Inner City Vitality Report.

12 November 2021 at BCEC.

Panellists:

- Leah Lang, State Government Architect
- Simon White, Head of Design, ARIA
- Harvey Lister AM, Chairman and Chief Executive, ASM Global (ASIA Pacific)
- Scott Sheppard, Deputy Vice-Chancellor and Vice-president, International, QUT

A MEMBER'S VIEW



Working on the Committee's 2050 Integrated Transport and Mobility Vision is an opportunity to contribute to a strategic view on how the south east Queensland's transport network could be transformed and provide an Olympics and Paralympics legacy to 2050 and beyond. The thought-provoking piece is intended to provide some deep thinking to support government transport and regional planning strategies.

Andrew McEwan, Director, Infrastructure Advisory, Aurecon







Management Committee (left to right): Kristan Conlon, Barton Green, Peter Kelly, Kylie Blucher, Steve Wilson AM, Heidi Cooper, Paul Gallagher, Mike Gillen, Kate Meyrick, Dai Gwynne-Jones, Susan Furze, David Hertweck, Liana Heath. Absent: Debbie Smith, Brendan Christou, Kelvin Dodt, Martin Ryan.

Management Committee

Governance of the Committee for Brisbane is undertaken by a Management Committee, elected at the Annual General Meeting. These individuals represent a range of members from a wide cross-section of the greater Brisbane economy.

During the year, the Management Committee initiated a series of occasional “off-site” meetings, visiting projects and then conducting the monthly meeting at the premises of various Committee Members:

- Springfield City Group: March 2021
- Cross River Rail Development Authority: April 2021
- Museum of Brisbane: August 2021



Mike Gillen

President | Director, Cities, AECOM

Mike is an experienced land use planner with 25 years of project experience in urban and regional development and transport infrastructure.

Mike is responsible for the leadership, management and performance of architecture, planning, urban design and landscape teams across Queensland for AECOM. These teams work in a range of markets including urban development, infrastructure, energy, mining and resources and environment, delivering design and planning advice, strategies, plans and guidelines.



Kylie Blucher

Vice-President | Managing Director, Nine Qld and Nine Northern NSW

Kylie Blucher has an extensive knowledge of both the radio and television industry after more than 25 years working with both the Austereo Radio Network and the Nine Network.

She moved into the television industry at Nine Queensland in 1997 where she has moved through the ranks as Marketing Director to Programming and Marketing Director, before taking on her current role in 2010 as Managing Director.

In 2016 Kylie also took up the role as Managing Director of NBN (regional NSW Channel Nine).

Blucher has held a number of board positions over the past 10 years including Major Brisbane Festival (Deputy Chair), Surf Lifesaving Queensland Foundation, the Queensland Eye Institute Foundation, Youngcare and the Queensland Performing Arts Trust.



Peter Kelly

Vice-President | Executive Director, Three Plus

Peter Kelly is Executive Director of Three Plus, a business and marketing consultancy specialising in brand reputation and relationships. He consults across a range of sectors with particular expertise in development and infrastructure. Peter is a former journalist, presenter and chief of staff with Channel Ten in Brisbane and Channel Seven Queensland and a former communications manager for the Queensland Reds. As a long-serving director of autism charity AEIOU, he has overseen its growth from a startup to a not for profit employing more than 120 full time staff and providing services to more than 200 families across Queensland.



Paul Gallagher

Treasurer | Consultant, BDO

Paul is responsible for the audit of a significant number of the firm's clients in a broad range of industries. Paul's expertise is in the area of statutory and special purpose audits, special investigations, due diligence and corporate governance advisory. Paul has wide experience across a number of industries.

Paul acts for a number of high profile clients in the property development, building and construction industry. Across these industries Paul's clients range from listed public companies to family owned and operated entities.



Liana Heath

Secretary | Associate

Liana is the Secretary of the Committee for Brisbane. She brings valuable commercial and leadership experience gained in the arts sector, as the CEO of Artisan, a not-for profit, peak body for Queensland design and craftsmanship and in her capacity as Director, Asia Pacific Council at Queensland Art Gallery – Gallery of Modern Art and currently Director at the Museum of Brisbane.

Liana has also worked in management consulting with KPMG for 5.5 years in Brisbane and Hong Kong. Her qualifications include Masters of International Business (Management Specialisation) and a Bachelor of Business (International Business & Marketing), both from Queensland University of Technology.



Brendan Christou

Immediate Past-President | Chief Executive, Royal National Association

Brendan was appointed Chief Executive of the RNA in 2012 after serving as Deputy Chief Executive/Chief Operating Officer since 2009.

A Certified Practising Accountant, Brendan started at the RNA in 2004 as the Association's Financial Controller. His previous experience spans across the retail, engineering and financial services industries. He completed his Master of Business Administration from Curtin University in 2008.

Brendan is a board member of the International Association of Fairs and Expositions.



Kate Meyrick

Committee Member | Director, Urbis Future State

Kate is a Londoner who made Brisbane her home in 2001; she is a passionate advocate for the city and its community. Whilst she is currently a director in the Urbis strategic advisory business Future State, she has also worked client side and led a non-profit 'think tank' for nearly twenty years.

A lawyer with a post graduate degree in estate management Kate contributes deep social, economic and spatial insight about Brisbane and is well networked across the public and private sector. She has extensive industry expertise as a city strategist and place-maker. In addition to her Queensland portfolio of communities and urban regeneration work, she has undertaken projects across Australian, Asia, Europe and the USA.

She is a regular contributor to industry thinking and events, passionate about the future of urban life and keen to make a difference. Her key skills include project positioning, strategy development, visioning and co-creation, stakeholder management and impact assessment. Station-transformation and rail enabled projects are her (not so) secret passions.



David Hertweck

Committee Member | Senior Manager, Planning and Environment, Port of Brisbane

David Hertweck is the Senior Manager, Planning and Environment at Queensland's largest multi-commodity port, the Port of Brisbane – an economic engine for the state and a catalyst for Brisbane's growth; handling in excess of \$50 billion in trade annually. In this role, David has lead development facilitation and assessment activities for more than 17 years.

With post-graduate qualifications in urban and regional planning and environmental management from the University of Queensland, David has worked collaboratively with a multitude of practitioners in the allied professions of architecture, landscape and urban design, engineering, project management, building certification, transport logistics, resource economics and ecology in the private and public sectors for close to quarter of a century.

This experience has informed David's ongoing mentoring activities for the Planning Institute of Australia and The Smith Family and in his complementary role as the Director of his own consulting firm, Ronin Town Planning.



Debbie Smith

Committee Member | National Mining Leader, PwC Australia

Debbie is the National Mining Leader of PwC Australia, leading the firm's expertise and focus on helping our mining clients drive value. Until recently, she was the Managing Partner of PwC Brisbane.

She is a senior Partner in PwC's Assurance practice. She leads our audit businesses in Brisbane, Adelaide and Perth and has led some of the firm's largest audit engagements during her 20+ year career at PwC including Global Engagement Leader for the audit of the Rio Tinto group and Brambles.

She has been involved in the Committee for Brisbane for 12 months. PwC has supported the Committee through membership of sub-committees and annual strategy development.

Debbie is hugely passionate about supporting a thriving Brisbane. She is a member of Chief Executive Women and is currently the Chair of St Margaret's Anglican Girls School.

In addition to her work at PwC, Debbie has long term commitments to community organisations and external Boards. She was a board member of Breast Cancer Network of Australia, was a key driver behind the World's Big SleepOut in Brisbane in 2019 and has been a Vinnie's CEO Sleep Out Ambassador for a number of years.



Heidi Cooper

Committee Member | Head of Public Affairs Queensland, Transurban

A senior executive with over 20 years' experience, Heidi Cooper is the Head of Public Affairs Qld and Group Strategic Projects at Transurban. Heidi is a lawyer by background and has specialised in providing strategic advice to Top 20 ASX companies with significant growth agendas. Her work has focused on positively influencing the political environment, shaping regulatory reform, enhancing reputations, mitigating external risk and fostering public trust.

Heidi is a passionate advocate for the city of Brisbane and is currently a member of the Jobs Queensland Board and the Brisbane Festival Giving Committee



Kristan Conlon

Committee Member | Partner, McCullough Robertson Lawyers

Drawing on her 18 years of experience developed since a graduate lawyer at McCullough Robertson, Kristan has extensive experience in the sale and acquisition of commercial, retail and industrial properties, commercial and retail leasing, and often advises on property matters arising out of major corporate acquisitions, including the conduct of and reporting on due diligence investigations.

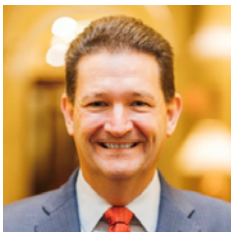


Dai Gwynne-Jones

Committee Member | Director, Portfolio Creative Services Group

Dai Gwynne-Jones has through the line communications experience and has worked in senior sales and marketing leadership roles across a wide variety of business on both agency and client side. With a strong reputation and network within the Queensland marketplace, he has a passion for driving innovation, change and growth.

Dai is a director of Portfolio, one of Queensland's most established advertising agencies and has particular strengths in corporate branding and logo development, with significant experience across the property and financial services industries. He has delivered multiple strategic and creative solutions to a wide variety of major corporations and organisations. Dai is also a director of Plural Communications and Communitify.



Kelvin Dодt

Committee Member | Chief Operating Officer, Treasury Brisbane, The Star Entertainment Group

Kelvin is Chief Operating Officer of Treasury Brisbane and has been with The Star Entertainment Group since 2015. He is also the appointed Chief Operating Officer for Queens Wharf or The Star Brisbane as it will be known once opened. He has almost 30 years' experience in the tourism and hospitality industry. More recently, he has worked for Accor Australia and Mirvac Hotels and Resorts before joining The Star.

Kelvin comes from a sales and marketing background, before moving to operations and has vast experience in managing high-end five-star hotels, resorts and refurbishments. Additionally, he has been involved in numerous pre-openings of new hotels and resorts and will play a critical role for The Star from an operational and strategic perspective in the lead-up to and post the opening of Queen's Wharf.



Martin Ryan

Committee Member | Executive General Manager, Commercial, Brisbane Airport Corporation

Martin Ryan is the Executive General Manager of Brisbane Airport Corporation's Commercial group. Martin and his team are responsible for multi-disciplinaries, property and retail development and management, ground transport operations and customer service, consumer marketing and ecommerce – the team are unified by a focus on delivering exceptional outcomes for our partners, employees, community and stakeholders.

With over 25 years' experience in senior executive positions, Martin has a proven track record of planning, creating and executing strategic initiatives across a broad range of industries. While he is known for applying his keen commercial expertise to deliver consistent growth and positive outcomes, his ability to inspire collaboration via an inclusive and inspirational leadership style has allowed innovation to flourish.



Susan Furze

Committee Member | Head of Public Policy, RACQ (from July 2021)

Susan Furze is the Head of Public Policy at RACQ. The RACQ is Queensland's largest Club, covering a range of products and services including motoring, insurance, and banking.

Susan is an accomplished economist and business leader, with experience across strategy development, advocacy, public policy and stakeholder management. She has delivered projects focussing on future mobility, innovation, infrastructure prioritisation and investment.

Susan is a passionate advocate for policies and projects that benefit communities and deliver safe, affordable and sustainable outcomes for Queensland. Her qualifications include a Master of Business Administration, a Bachelor of Economics and a Bachelor of Arts with a Journalism major.



Steve Wilson AM

Committee Member | Chairman, Racing Queensland

Steve Wilson AM had an extensive career in the investment industry in Sydney, London and Brisbane leading stockbroker Wilsons to become a national leader in emerging companies whilst establishing investment management through Hyperion (1996) and Pinnacle (2006). Pinnacle, an ASX 300 company, was spun out of Wilsons in 2016 and has funds under management of \$45 billion across 12 affiliates.

Steve is Chair of Racing Queensland and a Director of the Centre for Independent Studies and Racing Australia. He previously chaired Southbank Corporation (16 years), Hyperion Asset Management, St John's Cathedral Completion Fund, and Queensland Rugby Union and was a Director of Telstra Corporation, Tourism Queensland and the Council of Queensland University of Technology.

He was awarded an Order of Australia in 2011 for services to the finance industry and community, the BDA Gold Medal in 2008 for his role in transforming Southbank and honorary doctorates from QUT and Griffith Universities.



Paul Turner

Committee Member | (then) Chief Communication Officer, RACQ (to February 2021)

Paul Turner is Chief Communication Officer at RACQ where he has served for almost eight years. RACQ has 1.7million members and is Queensland's peak motoring body, largest club, one of the largest personal lines insurers and now operator of a bank. Paul is responsible for Advocacy, including public relations, traditional and social media, public and road safety policy, education and publishing, which includes the digital and hard copy club magazine with a circulation of more than one million. Paul also services as a Director of RACQ's long term community rescue helicopter partner, LifeFlight.

Paul has worked for more than 30 years in media, politics, public relations and corporate communications including for companies such as Bank of Queensland and Origin Energy. He has previously worked in politics as a media advisor and chief of staff and began his career as a newspaper journalist.

Secretariat



Barton Green

Chief Executive Officer | Committee for Brisbane

Barton has executive management experience spanning more than 35 years and company director experience of more than 22 years. He has served on the Boards of private companies, statutory authorities and not-for-profit organisations, including as Chairman and Deputy Chairman.

He is a communications and marketing expert, having spent 40 years as a journalist or communications consultant to the public and private sectors, including 35 years' experience working in and around politics.

Barton offers a unique blend of communications, political and environmental experience both as a practitioner/consultant and as a senior executive and director. He has worked in and around politics for more than 30 years, including as a Parliamentary reporter and member of the Queensland Parliament Media Gallery, a Senior Ministerial Advisor in the Goss Government, Founder and President of the Government Relations Professionals Association, and a government relations consultant.

As a strategist, he had a strong track record of developing and implementing strategic plans for NFPs, small and large companies, and for local and state governments and led and implemented more than 150 Strategic Plans, including government relations plans, business plans, marketing and branding plans, internal change management plans, stakeholder engagement plans, crisis and issues management plans, and communications plans.



Annie Macnaughton

Director – Members and Partnerships | Committee for Brisbane

Annie joined the Committee for Brisbane in July 2017 as Executive Director. She brings a strong combination of corporate knowledge, business experience, marketing expertise and passion for Brisbane's potential.

As a marketing and business specialist she held sales, marketing and management roles at IBM, BDO and the Australian Stock Exchange.

Annie then developed her own consulting firm Matrix Marketing, providing strategic marketing and business development advice for mid-tier professional service firms. She subsequently ran a successful business for 15 years, having designed and commercialised a successful reusable compact bag range, which was sold locally in Australia and internationally in the UK, Canada and New Zealand.

She also worked with the Brisbane Open House annual festival and has significant experience in stakeholder engagement, event creation and event management.

In her current role as Director – Members and Partnerships, Annie develops the Committee's event and engagement programs and works closely with the Executive and Members to develop policy priorities and advocacy forums.



Julian Page

Policy and Research Manager | Committee for Brisbane

Julian started with the Committee in mid-July 2021 and is responsible for leading our policy and research functions, with the primary role of providing the research discipline to underpin policy and advocacy.

He came to the Committee from the State Government, where he was most recently a Principal Policy Officer for the Department of Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships (DSDSATSIP).

At DSDSATSIP, Julian's role included adviser in economic policy targeting engagement of Aboriginal and Torres Strait Islander peoples and companies, and researcher and statistical analyst for the breadth of activity in Aboriginal and Torres Strait Islander Partnerships.

More broadly, his experience includes the development and delivery of a range of marketing strategies, industry analyses, and reporting on community attitudes to development proposals.

He held a previous role with Invest Australia (the former Australian Government agency) where he developed and delivered a strategy focused on the attraction of investment and collaboration opportunities from the Japanese biotechnology market.

Management Committee Attendance

	24 Nov 20	16 Dec 20	24 Feb 21	24 Mar 21	21 Apr 21	19 May 21	23 Jun 21	27 Jul 21	25 Aug 21	22 Sep 21	20 Oct 21
Mike Gillen											
Peter Kelly											
Kylie Blucher											
Liana Heath											
Paul Gallagher											
Kristan Conlon											
Kate Meyrick											
Dai Gwynne-Jones											
Deb Smith											
David Hertweck											
Martin Ryan											
Brendan Christou											
Heidi Cooper											
Kelvin Dodt											
Steven Wilson											
Paul Turner (to Feb 21)											
Rebecca Michael (Mar – May 21)											
Susan Furze (from July 21)											

A MEMBER'S VIEW



It's been fascinating to be involved in the innovation ecosystem workshop series which aims to strengthen industry ties and propel the innovation economy forward. The success of Brisbane's innovation sector is central to shaping our city's identity on the world stage... and it will take a multitude of industry players working together (inventors, investors, government and universities) to get there.

Liana Heath, Secretary, Committee for Brisbane



Advisory Council

The Committee for Brisbane is supported by a group of highly experienced and well-known Brisbane business leaders who form the Advisory Council that provides strategic advice and direction to the Association and the Management Committee.



Steve Wilson AM
Chairman, Racing Queensland



Kate Jones
Commissioner, ARL



David Carter
Group CEO, RACQ



Li Cunxin AO
Artistic Director, Queensland Ballet



Delvene Cockatoo-Collins
Artist & Quandamooka woman



Peter Varghese AO
Chancellor, University of Queensland



Eddie Scuderi
Partner, Intellectual Property,
Technology and Competition,
Corrs Chambers Westgarth



Raynuha Sinnathamby
Managing Director, Springfield City Group



Harvey Lister AM
Chairman and CEO, ASM Global
(Asia Pacific)



Sue Johnson
Group Executive Queensland, Transurban



Professor Ian Frazer AC
CEO and Director of Research,
Translational Research Centre



Tracy Stockwell OAM
Deputy Chair, Swimming Australia



Jason Scott
Managing Director,
News Ltd Qld, NSW & NT



Trevor St Baker AO
Founder and Deputy Chairman,
St Baker Energy Innovation Fund



Julieanne Alroe
Professional Non-Executive Director

Committee for Brisbane at work and play







Financial Report

Committee for Brisbane

Statement of comprehensive income
for the year ended 30 June 2021

COMMITTEE'S REPORT

Your committee members submit the financial report of the Committee for Brisbane for the financial year ended 30 June 2021.

COMMITTEE MEMBERS

The names of committee members who held office as at the date of this report are:

Mike Gillen (President)	Debbie Smith
Kylie Blucher (Vice President)	Heidi Cooper
Peter Kelly (Vice President)	Kate Meyrick
Liana Heath (Secretary)	Kelvin Dodt
Paul Gallagher (Treasurer)	Kristan Conlon
Brendan Christou (Past President)	Martin Ryan
Dai Gwynne-Jones	Susan Furze (from 27/7/21)
David Hertweck	Steve Wilson AM

The Chief Executive Officer is Barton Green.

PRINCIPAL ACTIVITIES

Committee for Brisbane is an independent not-for-profit organisation that is committed to shaping greater Brisbane's future as the world's most liveable place.

SIGNIFICANT CHANGES

No significant change in the nature of these activities occurred during the year.

OPERATING RESULT

The surplus for the year after providing for income tax amounted to \$55,590 (2020: \$52,385).

Signed in accordance with a resolution of the Members of the Committee.



Brisbane

Dated 20/10/21

COMMITTEE FOR BRISBANE

INCOME & EXPENDITURE STATEMENT FOR THE YEAR ENDED 30 JUNE 2021

	2021	2020
	\$	\$
Income		
Dividend income	68	471
Gain on sale of investments	2,452	-
Membership Subscriptions	422,282	360,324
Project fees	12,120	-
Seminars & Luncheons (incl sponsorship)	141,722	114,712
Total Income	578,644	475,507
Expenses		
Audit Fees	1,795	1,725
Bank Charges	348	903
Bookkeeping costs	11,796	15,500
Computer costs	-	90
Consultancy – communications & social media	24,598	70,165
Bad Debts	-	10,000
Event Management	-	4,227
Executive Director Fees & outlays on behalf of CFB	55,791	55,323
Fees & Permits	3,775	4,083
Function & Seminar Costs	123,670	83,870
Gifts & Prizes	462	343
Insurance	3,245	3,225
Internet & Website Costs	2,637	3,213
Interest	20	1
Marketing costs	285	21,803
Meeting costs	5,881	668
Office Supplies	213	784
Printing and Stationery	7,855	190
Storage of documents	965	1,276
Salary and wages (including on cost)	276,664	143,756
Telephone, Email	1,233	1,104
Travelling & Parking Expenses	1,821	873
Total Expenses	523,054	423,122
Surplus/(Deficit)	55,590	52,385

The above statement should be read in conjunction with the accompanying notes.

**BALANCE SHEET
AS AT 30 JUNE 2021**

	Note	2021 \$	2020 \$
CURRENT ASSETS			
Cash and cash equivalents	3	425,405	265,132
Other current assets	4	-	-
Debtors	5	15,700	(900)
TOTAL CURRENT ASSETS		<u>441,105</u>	<u>264,232</u>
NON-CURRENT ASSETS			
Intangible asset	6	13,903	9,592
Available for sale financial asset	7	-	16,918
TOTAL NON-CURRENT ASSETS		<u>13,903</u>	<u>26,510</u>
TOTAL ASSETS		<u>455,008</u>	<u>290,742</u>
CURRENT LIABILITIES			
Trade and other payables	8	234,763	129,128
Other financial liabilities	9	606	241
Provisions	10	12,199	9,523
TOTAL CURRENT LIABILITIES		<u>247,568</u>	<u>138,892</u>
TOTAL LIABILITIES		<u>247,568</u>	<u>138,892</u>
NET ASSETS		<u>207,440</u>	<u>151,850</u>
MEMBERS' FUNDS			
Accumulated surplus	2	204,255	148,665
Investment revaluation reserve	11	3,185	3,185
TOTAL MEMBERS' FUNDS		<u>207,440</u>	<u>151,850</u>

The above statement should be read in conjunction with the accompanying notes.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

The Committee Members have prepared the financial statements on the basis that the Association is a non-reporting entity because there are no users who are dependent on its general purpose financial statements. These financial statements are therefore special purpose financial statements that have been prepared in order to meet the requirements of the *Associations Incorporation Act QLD 1981*.

The financial statements have been prepared in accordance with the mandatory Australian Accounting Standards applicable to entities reporting under the *Associations Incorporation Act QLD 1981* and the significant accounting policies disclosed below, which the Committee Members have determined are appropriate to meet the needs of members. Such accounting policies are consistent with those of previous periods unless stated otherwise.

The financial statements have been prepared on an accruals basis and are based on historical costs unless otherwise stated in the notes. The accounting policies that have been adopted in the preparation of the statements are as follows:

Accounting Policies

Revenue

Donations and bequests are recognised as revenue when received.

Interest revenue is recognised as it accrues using the effective interest rate method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Revenue from the rendering of a service is recognised upon the delivery of the service to the customers.

All revenue is stated net of the amount of goods and services tax (GST).

Financial Instruments

Initial recognition and measurement

Financial assets and financial liabilities are recognised when the entity becomes a party to the contractual provisions to the instrument. For financial assets, this is equivalent to the date that the Association commits itself to either purchase or sell the asset (ie trade date accounting is adopted). Financial instruments are initially measured at fair value plus transaction costs except where the instrument is classified 'at fair value through profit or loss', in which case transaction costs are expensed to profit or loss immediately.

Classification and subsequent measurement

Financial instruments are subsequently measured at fair value, amortised cost using the effective interest rate method, or cost. *Fair value* represents the amount for which an asset could be exchanged or a liability settled, between knowledgeable, willing parties. Where available, quoted prices in an active market are used to determine fair value. In other circumstances, valuation techniques are adopted.

Available-for-sale financial assets

Available-for-sale financial assets are non-derivative financial assets that are either not capable of being classified into other categories of financial assets due to their nature, or they are designated as such by management. They comprise investments in the equity of other entities where there is neither a fixed maturity nor fixed or determinable payments.

Available-for-sale financial assets are included in non-current assets, except for those which are expected to be disposed of within 12 months after the end of the reporting period. (All other financial assets will be classified as current assets.)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

Impairment

At the end of each reporting period, the entity assesses whether there is objective evidence that a financial instrument has been impaired. In the case of available-for-sale financial instruments, a prolonged decline in the value of the instrument is considered to determine whether an impairment has arisen. Impairment losses are recognised in profit or loss.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. Bank overdrafts are shown within short-term borrowings in current liabilities on the statement of financial position.

Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

Trade and Other Payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the Association during the reporting period which remain unpaid. The balance is recognised as a current liability with the amount being normally paid within 30 days of recognition of the liability.

Employee Benefits

Provision is made for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be wholly settled within one year have been measured at the amounts expected to be paid when the liability is settled.

Income Tax

The Association has, after receipt of professional advice, assessed itself to be income tax exempt.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

	2021	2020
	\$	\$
Note 2 Retained Surplus		
Balance at the beginning of the year	148,665	96,280
Surplus/(deficit) for the year	55,590	52,385
Balance at the end of the year	<u>204,255</u>	<u>148,665</u>
Note 3 Cash Assets		
Cash at bank	425,405	265,132
Cash on deposit	-	-
	<u>425,405</u>	<u>265,132</u>
Note 4 Other Current Assets		
Prepaid insurance	-	-
Prepaid event costs	-	-
	<u>-</u>	<u>-</u>
Note 5 Debtors		
GST Receivable	-	-
Trade debtors	15,700	(900)
Other debtors	-	-
	<u>15,700</u>	<u>(900)</u>
Note 6 Intangible Assets		
Trade Mark	13,903	9,592
	<u>13,903</u>	<u>9,592</u>
Note 7 Available for Sale Financial Assets		
National Income Securities investment at fair value	-	16,918
	<u>-</u>	<u>16,918</u>

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

	2021	2020
	\$	\$
Note 8 Trade Payables and Other Creditors		
Membership in advance	208,164	96,327
PAYG Withholding	20,917	22,660
GST	5,682	2,668
Superannuation payable	-	1,425
Sundry creditors	-	6,048
	<u>234,763</u>	<u>129,128</u>

Note 9 Other Financial Liabilities

NAB Credit Card	606	241
	<u>606</u>	<u>241</u>

Note 10 Provisions

Employee Entitlements – Annual Leave	12,199	9,523
	<u>12,199</u>	<u>9,523</u>

Note 11 Investment Revaluation Reserve

Balance at the beginning of the year	3,185	3,185
Revaluation based on market valuation	-	-
Balance at the end of the year	<u>3,185</u>	<u>3,185</u>

Note 10 Commitments and Contingent Liabilities

The company has no material commitments or contingent liabilities.

Note 11 Matters Subsequent to the End of the Reporting Period

No material events have occurred after the end of the reporting period that require adjustment to the financial report or disclosure.

Note 12 Auditor Remuneration

Remuneration of the auditor Mazars Audit (QLD) Pty Ltd

Audit services	2,500	1,795
Other services	-	-
	<u>2,500</u>	<u>1,795</u>

Note 13 Association Details

The entity is an association incorporated under the Associations Incorporation Act (Qld) 1981.

STATEMENT BY MEMBERS OF THE COMMITTEE

The Committee has determined that the Association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial report as set out on pages 2 to 7:

1. Presents fairly the financial position of the Committee for Brisbane as at 30 June 2021 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the Committee for Brisbane will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

Treasurer
Paul Gallagher
Brisbane



Dated 20/10/2022



Danda JAPAN
ALL ITEMS \$2.99

rebel loading dock

NO SMOKING



COMMITTEE FOR BRISBANE

committeeforbrisbane.org.au

