

Brisbane 2033 Legacy Project

Timeline (2021 – 2032)



COMMITTEE
FOR BRISBANE

committeeforbrisbane.org.au



Vision

By 2033, south east Queensland will be a region of international renown, proudly recognised for the celebration of its rich, ancient cultures and its contemporary creativity. It will have a thriving, sustainable and adaptable economy, anchored by a warm, open and inclusive community.



Olympic & Paralympic Games legacy

South east Queensland thinks, acts and identifies as one region.

References to suggested Olympic- and Paralympic-related bodies/foundations/programs are for illustrative purposes only. The Committee for Brisbane acknowledges and respects the intellectual property rights of the International Olympic Committee and International Paralympic Committee to those names and associated terms.



Connected Outcome

People and ideas can move easily around our region: anywhere, anytime, anyhow.



Enterprising Outcome

Outcome: Our regional economic ecosystems are founded upon knowledge, innovation and entrepreneurship, delivered via structured government, business and community collaboration.



Creative Outcome

First Nations and contemporary cultures are celebrated contributors to our community wellbeing and economic vitality.



Equitable Outcome

All residents of our region have the same opportunities in life.

Key Activities 2021

Connected

- Publish SEQ 2050 Integrated Transport and Mobility Vision (CFB)
- Define Green Mobility Zone and establish framework
- Determine Target Zero regional transport decarbonisation strategy
- Launch "SEQ: Australia's First Data Community" issues paper (CFB)

Creative

- Host Night time economy event (CFB)
- Launch Creative Brisbane Vision (CFB)
- UNESCO Creative Cities: Media Arts submission (subject to BCC and Qld Govt support)
- Establish First Nations Advisory Group (CFB)
- Australia Post First Nations postal addresses

Enterprising

- Launch Innovation Ecosystem
- Define Vision for a SEQ Knowledge Council
- Determine scale-up success rate for Qld start-ups
- Audit SEQ innovation/incubator programs
- Initiate Zero Net Emissions Region, including "improved climate change resilience" inputs
- Define Circular Economy Region
- Audit SEQ circular economy initiatives
- Identify global best practice circular economy initiatives and map against SEQ status
- Location audit of Australian Olympics and Paralympics sports headquarters

Equitable

- Engage with Qld Treaty Advancement Committee
- Commence CFB Reconciliation Action Plan process
- Scan regional housing opportunities relevant to Olympics and Paralympics infrastructure
- Commence SEQ open space and active movement spatial mapping
- Publish 2032 SEQ/Queensland obesity target rates for adults and children
- Define "universal access" principles for all community members
- Publish Indigenous students' Year 12 performance data
- Determine community health and wellbeing measures (linked to new program activities)

Key Activities 2022

Connected

- Finalise SEQ City Deal
- Develop Brisbane and regional airport connectivity and infrastructure plan
- Confirm ARC funding for QUT DataCare
- Establish an Office of the Queensland Data Commissioner (OQDC); release Smart Infrastructure Policy discussion paper(OQDC); draft a Charter of Digital Capability for SEQ SMEs (OQDC)

Creative

- Initiate policy review for minimum 20% Australian content by SVOD providers
- Initiate screen industry qualifications framework (industry, universities and training providers)
- Rename/rebrand public transport routes linked to arts precincts
- Launch “Get to know your Brisbane” media campaign
- Establish SEQ Industry and Arts Alliance
- Review lockout laws, to benefit night-time economy
- First, four-yearly audit of SEQ tourism and leisure experiences
- Initiate Creative Legacy Foundation
- Research previous (failed) arts funding programs
- Review Qld curriculum to include First Nations voices; initiate Elders in Classrooms project
- Map Olympic and Paralympic venues to identify correct First Nations country

Enterprising

- Map SEQ enterprise, living and employment precincts
- Define “Knowledge Precinct” vision; establish SEQ Knowledge Council
- First annual SEQ “Scale Up for Success” event
- Establish SEQ innovation policy and governance framework
- Publish regional governance frameworks paper (CFB)
- Launch Action Plans: Regional Zero Net Emissions, Climate Change Resilience, Circular Economy
- Queensland Zero Emission Vehicle Strategy: freight and construction fleets; public transport
- Confirm Zero Waste 2032 Olympics/Paralympics parameters, publish Action Plan
- Establish SEQ Circular Economy Taskforce
- Commence planning for Brisbane/SEQ first zero-waste, circular economy event, eg Ashes Test
- Establish Sports Hub and Sports Administration Attraction Taskforce
- Collate global sports hub exemplar case studies and conduct SEQ sports network gap analysis

Equitable

- In-principle support for regional Makarratas (Qld Govt and COMSEQ); initiate regional Makarratas process
- Develop 2032 Olympics and Paralympics Housing Vision; policy on securing affordable housing stock re: Games
- Establish Olympics and Paralympics Housing Trust and establish Co-Design Panel
- Initiate Road to Olympics and Paralympics Active Life project
- Audit SEQ accessibility frameworks, conduct gap analysis and prepare Action Plan for revisions/upgrades
- Establish Olympic and Paralympic Pals program; develop 2032 Education Challenge

Key Activities 2023

Connected

- Define Regional Mobility Corridors; announce “SEQ Green Means” challenge (for 2024)
- Initiate regional public space/transport high-speed, free and secure Wi-Fi
- Implement Qld Smart Infrastructure Policy
- OQDC: Release Charter of Digital Capability and draft Data Leadership Accelerator Fund policy

Creative

- Incentivise local production of Qld stories (minimum First Nations %)
- Initiate first Australian digital content space in SEQ
- Gap analysis of tourism and leisure experiences in SEQ (following 2022 audit)
- First AGM for Industry and Arts Alliance; Creative Legacy Foundation launched
- Initiate fit-for-purpose workshops/studios
- Lodge UNESCO Creative Cities: Media Arts submission
- “Standard” welcome to country signs (FN and multiple languages) across SEQ First Nations

Enterprising

- Overlay Olympic and Paralympic precincts and corridors with SEQ precinct mapping (from 2022)
- Encourage Knowledge Precinct Vision investment, via government incentives
- Establish special purpose vehicles to create enterprise, living and employment precincts
- Launch “2023 Queensland Year of Innovation”
- Establish Olympics and Paralympics Innovation Games (every four years, starting 2024)
- Identify revisions to bankruptcy laws to better support risk-taking for start-ups
- Establish SEQ Commission for significant infrastructure projects
- Establish SEQ Zero Net Emissions Cooperative (unis, industry, government)
- Develop masterplan for “flagship” model circular economy precinct
- Launch Sports Hub and Sports Administration Attraction campaign

Equitable

- Complete CFB Reconciliation Action Plan (Reflect)
- In-principle support for regional Makarratas from Qld Govt and COM(SEQ); commence process
- Establish monitoring framework and dashboard for Games’ impacts, ie increase in social housing
- Establish Olympics and Paralympics Housing Trust; establish planning and design principles for Games’ assets/ precincts, incl decommissioning
- Develop residential design guide for Games housing: new and temporary, incl adaptive reuse
- Establish Olympics and Paralympics Accessibility Project
- Commission SEQ2032 masterplan to link transport and mobility corridors (bikeways, paths etc)
- Establish Paralympic sports disability sub-group (part of Sports Hub and Sports Attraction Taskforce)
- Confirm all 2032 Olympics and Paralympics event materials available in audio and Braille
- Announce Olympic and Paralympic Pals school mentoring program and regional Ambassador program
- Link Road to Olympics and Paralympics Active Life project with Olympic and Paralympic Pals program
- Launch 2032 Education Challenge

Key Activities 2024

Connected

- Establish SEQ single integrated transport (delivery) authority for SEQ
- Launch Green Mobility Zone and “Green Means Ecology” challenge
- Finalise DataCare R&D project
- Publish Data Leadership Accelerator Fund policy; launch Fund

Creative

- Inaugural annual Australian pilot season/pitch convention
- Initiate subsidy scheme to “create” in public spaces
- Develop arts, culture, tourism and leisure industry policy and funding requests to governments
- Industry and Arts Alliance pre-election advocacy
- Launch 18- or 24-hour city campaign (coinciding with Queens Wharf final stages opening)
- Initiate Indigenous Film School and Production Company
- Launch SEQ Spotlight on Artists program
- Gamification of First Nations languages and country
- Overlay First Nations country identification on navigation programs

Enterprising

- Develop decommissioning/revitalisation plan for older areas of SEQ (in harmony with new precinct developments)
- Establish decentralised (mobile/digital) regional innovation hub/marketplace, from Brisbane Innovation Ecosystem
- Inaugural Innovation Games
- Publish papers (CFB) on regional planning issues/priorities: water security, transport and mobility, environmental sustainability
- Publish playbook (Games organising committee) on zero net emission/circular economy (no waste)/climate change resilience for Games procurement policies
- Establish zero net emissions plans for existing Games infrastructure (part of Qld Zero Net Emissions 2050 Buildings Plan)
- Map supply chains for 2032 Olympics and Paralympics; cross-reference with Regional Circular Economy Action Plan

Equitable

- Adopt inclusionary zoning to support affordable housing initiatives
- Confirm placemaking approach for Games villages
- Develop “The Healthy City” guidelines to inform planning frameworks
- Agree regional/state-wide standards for accessibility supports
- Confirm procurement standards for Olympics and Paralympics infrastructure require accessible-first response
- Develop use of AR/VR, cloud services, 5G, artificial intelligence and data analytics to share athletes’ stories with SEQ communities

Key Activities 2025

Connected

- Publish SEQ "Access all Areas" vision (universal access mobility)
- Initiate "SmartMove SEQ" single app for multi-modal trip planning and payment

Creative

- Launch SEQ small-productions film precinct
- Brisbane hosts Australian Academy of Cinema and Television Arts Awards
- Launch new tourism experiences/products based on SEQ film locations
- Host first annual Creative Brisbane Festival
- Launch annual Queensland Arts and Literature Awards (major cultural and tourism event)
- Commence Olympics and Paralympics arts and cultural program planning
- Embed First Nations language in all government policy

Enterprising

- Identify sites for new regional employment and community hubs
- Map/plan logistics and distribution corridors for Olympics and Paralympics precincts (linked to new enterprise, living and employment precincts)
- Develop State and local government procurement policies for zero net emissions, zero waste/circular economy commitments/obligations for contractors and suppliers to the Games
- Develop digital platform to record contractor and supplier commitments/obligations to zero net emissions
- First Zero-waste/circular economy Ekka (August) and Brisbane Ashes Test (December)
- Conduct first annual "Zero Heroes" event

Equitable

- Olympic Organising Committee assessment of Games infrastructure for repurposing for social and affordable housing
- Community Housing Sector priority to operate relevant Games assets as affordable housing and community infrastructure
- Publish SEQ Accessibility Pathways Map: mobility links in SEQ

Key Activities 2026

Connected

- Establish multimodal transport analytics (AI) demand and usage forecast

Creative

- Establish Queensland professional e-sports headquarters
- Extend First Nations language names and signage to significant cultural and tourism sites across SEQ

Enterprising

- Extend “Zero Heroes” to an international event
- State Government introduces zero waste/circular economy procurement policies for government projects

Equitable

- Launch annual Queensland Accessibility and Inclusivity Awards

Key Activities 2028

Connected

- Establish dedicated freight link between Port of Brisbane, Brisbane Airport to key logistics nodes & regional freight lines

Creative

- Adapt SEQ film precinct to support for pre-Games video and film marketing and promotion
- First Nations invitations at LA Olympics and Paralympics closing ceremonies to athletes for 2032 Brisbane Games

Enterprising

- Host “Scale-up Weigh-in” event to showcase regional; scale-up successes
- Four-yearly Innovation Games
- Acquire land for 2032 Olympics and Paralympics Forest- one tree per athlete
- Develop “Brisbane 2032 Olympics and Paralympics Carbon Challenge” framework

Key Activities 2029

Connected

- Decarbonisation of public transport network

Enterprising

- Launch Brisbane 2032 Olympics and Paralympics Carbon Challenge

Key Activities 2030

Connected

- SEQ accessible to world by air (BNE, SC, GC, TBA), with 45 minute connectivity to regional capitals

Creative

- Launch AR app: Queensland Indigenous culture and language

Enterprising

- Achieve 100% freight sector diesel transition to “better fuel” (zero or near-zero emissions)
- Achieve electrification for construction plant and equipment for Games contractors
- Establish zero-emissions freight system for Olympics and Paralympics
- Queensland achieves 50% renewable energy target
- Queensland achieves 30% emissions reduction below 2005 levels
- Zero waste public transport systems in SEQ

Key Activities 2031

Connected

- 45 minute connected region established

Enterprising

- Final carbon reduction results in Olympics and Paralympics Carbon Challenge

Key Activities 2032

Connected

- Green Mobility Zone established

Creative

- Olympics and Paralympics arts and cultural program/events
- No First Nations protests at Olympics or Paralympics as a result of reconciliation and respect being achieved
- Correct First Nations represented at relevant Olympics and Paralympics venue ceremonies
- Present "Olympic & Paralympic Arts Medals"

Enterprising

- Host Sunshine State Innovation Showcase
- Four-yearly Innovation Games
- Climate positive Olympics and Paralympics
- Promote Olympics and Paralympics Carbon Challenge winners, during Games
- Recycled ocean plastics country flags at Olympics and Paralympics
- Zero waste Olympics and Paralympics



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